

Elite Club Content Index

Elite Club #46—June 2019

1. **Elite Club Bulletin:** Read **what's new** in **The Elite Club** this month! Includes: Group call times, monthly winners, upcoming programs and more!
2. **Appreciation Letters:** Go to www.paperdirect.com or check out our FREE letters
 - New Listing Letter – “Underwater” – Item # PF1871PD
 - Thank you Letter - “Midday Mocha” – Item # PF1855
 - Escrow Close Letter – “Bunko Party” – Item # PF1812
3. **Rotation of Project Book**
 - **Email** – Open house live video challenge
 - **FB message**– Social media stories
 - **Phone Call** – Real Geeks Demo
 - **Video** – Reminders from my Escrow Officer
 - **Appreciation text** – *Client:* Doctor's Office Comic
 - **Appreciation text** – *Target:* Doctor's Office Comic
4. **Weekend Email**
 - Work/Life Balance
5. **Flyer Idea for sales executive**
 - 'Red Flags in the Escrow / Title Process' Flyer
 - 'Escrow Delays' Flyer
6. **1-3 Flavor of the month Postcards for Realtors**
 - 'Wishing You a Very Happy Father's Day'
 - 'Summer Market Activity Report'
7. **Mastermind Video with Coach Lisa**
 - Topic: Fridays Matter
8. **Closing Email**
 - Ducks in a row for your closing!
9. **Office Meeting Agenda**
 - **Title Talk:** Escrow Delays
 - **Tip on one of our tools:** Lead Converter Tool
 - **Reminders:** 4th of July
 - **Marketing Postcards:** See #6 above
10. **Lisa's Best Practice**
 - HubSpot
11. **Updates and changes**
 - New Client Questionnaire
12. **Manager Mastermind Video**
 - Steve De Laveaga, SVP Sales and Marketing, Fidelity National Title Group

13. FNTG ConnectNow

- Cole Realty Resource

14. Sam's Secret "Escrow Sauce" Video

- Goals and Systems

15. Breakthrough Broker

- Exclusive content for 60 days created for Elite Club members only! Be the first to share this content with your clients!

16. Elite Club Featured Member

- Ben Benjamin, Ticor Title - Elite VIP Sales Coaching Graduate

17. Accountability Exercise

18. Contest Details to be in the Monthly Drawing!

19. Social Selling with Chelsea Peitz

- 50+ Live Video Ideas
- National Day List
- Social Posts that Create Engagement

20. Travis Thom Video– Real Estate FB marketing strategist

21. Diamond Club Documents

- Diamond Club Tracker
- Diamond Club Scorecard

22. POD Documents

- POD Agenda Template
- POD Host Form

23. Elite Club Committee Member Article

- Laura Roberts, Chicago Title - Topic: How coaching has helped my business...

24. Social Media Content Page - Fun Memes to put on your social media pages

- Lion – 'Hunting for Title Orders' meme
- Star Trek – 'I'll keep you in mind' meme
- Tool box – 'Title Tools' meme

25. Tech Corner

- SkySlope/SkyTC - cheat sheets /videos

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