

Elite Club Content Index

Elite Club #45-- May 2019

1. **Elite Club Bulletin:** Read **what's new** in **The Elite Club** this month! Includes: Group call times, monthly winners, upcoming programs and more!
2. **Appreciation Letters:**
 - New Listing Letter – “Bump Up the Volley” – Item # PF1701
 - Thank you Letter - “Smiling Touch” – Item # PF1885
 - Escrow Close Letter – “USA Map” – Item # PF0365
3. **Rotation of Project Book**
 - **Email** – Everydollar app
 - **FB message**– How many transactions?
 - **Phone Call** – COLE – Realty resource
 - **Video** – We've Moved Cards
 - **Appreciation text** – *Client:* 'Gold Star' Bitmoji
 - **Appreciation text** – *Target:* 'Fingers Crossed' Bitmoji
4. **Weekend Email**
 - Alexa Flash Briefing
5. **Flyer Idea for sales executive**
 - '10 Good Reasons Lenders Should Say No to Priority Losses' Flyer
 - 'Understanding Title Insurance Requirements into Insuring Trusts' Flyer
6. **1-3 Flavor of the month Postcards for Realtors**
 - 'Happy Mother's Day'
 - 'Why rent when you can own? Time to move out!'
7. **Mastermind Video with Coach Lisa**
 - Topic: Fear
8. **Closing Email**
 - Direction of your bizz?
9. **Office Meeting Agenda**
 - **Title Talk:** Understanding Title Insurance Requirements into Insuring Trusts
 - **Tip on one of our tools:** SkySlope
 - **Reminders:** Upcoming classes, changes in your office, etc.
 - **Marketing Postcards:** See #6 above
10. **Lisa's Best Practice**
 - Prospecting Sheet
11. **Updates and changes**
 - Follow Up Script and Log
12. **Manager Mastermind Video**
 - Ryan Banovac & Anthony Penna – Lawyers Title – What they see that works with their top reps

13. FNTG ConnectNow

- Updates to SkySlope and SkyTC

14. Sam's Secret "Escrow Sauce" Video

- Busy Time of Year – How to keep your escrow staff happy

15. Breakthrough Broker

- Exclusive content for 60 days created for Elite Club members only! Be the first to share this content with your clients!

16. Elite Club Featured Member

- Kelly Collins, Chicago Title - Elite Degree Coaching Graduate & currently in Revenue Disruptor Sales Coaching

17. Accountability Exercise

18. Contest Details to be in the Monthly Drawing!

19. Social Selling Video with Chelsea Peitz

- IGTV

20. Travis Thom Video– Real Estate FB marketing strategist

- Targeting Opportunities

21. Diamond Club Documents

- Diamond Club Tracker
- Diamond Club Scorecard

22. POD Documents

- POD Agenda Template
- POD Host Form

23. Elite Club Committee Member Article

- Kelcey Myers, Fidelity National Title

24. Social Media Content Page - Fun Memes to put on your social media pages

- Dog – Farm Package meme
- Cat – On board title orders meme
- Medieval – Work your SOI meme

25. Tech Corner

- Real Geeks Success Story

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