

FNTG Connect

Elite Club #46 June 2019

As part of our ongoing maintenance, please be advised that as of March 1st, 2019 the URL: www.itsconnectnow.com will be sunsetted .

Please continue to use www.fntgconnect.com as the primary URL to access Connect.



As you all know, we have recently added Cole Realty Resource as a strategic partner within FNTG Connect. For over 70 years, Cole has been the go-to marketing source used by tens of thousands of agents, lenders and small businesses across the country. Initial rollout has been well received and our clients are loving the fact they can get UNLIMITED access to cell phones, emails and 250+ data attributes that Cole offers for just \$99.95 per month (with a 3-month commitment).

Tyler Steenken over at Cole has been our main lead in shepherding this new partnership. Tyler has been running Cole's Strategic Partnership program for the last 15 years. He personally works with dozens of the main coaching companies across the country who teach the importance of leveraging data to focus on creating more relationships and not just "buying leads." Tyler teaches a 20-minute class on the THREE WINNING FORMULAS TO DOMINATE YOUR FARMS, where he discusses three case studies on how the Top 1% Agents are just crushing it by utilizing their data.

Tyler has graciously offered to present to your team via Zoom. His presentation is about 15 minutes of content, 5 minutes of providing an overview of Cole's service, and then he opens it up for Q&A.

Please reach out to Tom Perkins (tom.perkins@fnf.com) for the upcoming webinar schedule or any additional information. Thank you!