**Elite Club Content Index**

***Elite Club #44-- April 2019***

1. **Elite Club Bulletin**: Read ***what’s new*** in **The Elite Club** this month! Includes: Group call times, monthly winners, upcoming programs and more!
2. **Appreciation Letters:**
* New Listing Letter – “Spring Stroll”-Item # PF0370
* Thank you Letter - “Bunny Fun”-Item # HFM3178
* Escrow Close Letter – “Four Scoops” – Item # PFM4059
1. **Rotation of Project Book**
	* **Email** – IGTV, FB & IG stories
	* **FB message**– Volume III Facebook Guide
	* **Phone Call** – EC purchasing
	* **Video** – Thank you with a twist
	* **Appreciation text** – *Client*: ‘App word SWAG’
	* **Appreciation text** – *Target*: ‘App word SWAG’
2. **Weekend Email**
	* Motivation Booster
3. **Flyer Idea for sales executive**
	* ‘Red Flags in the Escrow/Title Process’ Flyer
	* ‘How to Read a Plat Map’ Flyer
4. **1-3 Flavor of the month Postcards for Realtors**
	* ‘Hunting for a new home’
	* ‘Wishing you a Happy Spring’
	* ‘Time for Action’
5. **Mastermind Video with Coach Lisa**
	* Elite Club member’s submitted Special Call ideas. I picked a few and gave my thoughts.
6. **Closing Email**
7. **Office Meeting Agenda**
	* **Title Talk:** My team
	* **Tip on one of our tools:** PALM One
	* **Reminders:** Spring break
	* **Marketing Postcards:** See #6 above
8. **Lisa’s Best Practice**
* Class ideas for 2019
1. **Updates and changes**
	* Micro Farm Add On
2. **Manager Mastermind Video**
	* Valerie Grijalva, Sales Manager ~Chicago Title – Las Vegas, NV: Going After a Mega Agent
3. **FNTG ConnectNow**
	* CINC
4. **Sam’s Secret “Escrow Sauce” Video**
	* How to bring your business up by 25%
5. **Breakthrough Broker**
* Exclusive content for 60 days created for Elite Club members only! Be the first to share this content with your clients!
1. **Elite Club Featured Member**
* Susanne Lucas, Fidelity Title - Elite Degree graduate & currently in EliteVIP Sales Coaching
1. **Accountability Exercise:** Click button for template
2. **Contest Details to be in the Monthly Drawing!**
3. **Social Selling Video with Chelsea Peitz**
	* Pinterest for Social Media tips
4. **Travis Thom Video– Real Estate FB marketing strategist**
	* Creative Mock Up Transfer to Ads Manager training
5. **Diamond Club Documents**
* Diamond Club Tracker
* Diamond Club Scorecard
1. **POD Documents**
* POD Accountability Form
* POD Host Form
1. **Elite Club Committee Member Article**
* Adapting to an Ever-Changing Market by Brian McCauley, Fidelity Title
1. **Social Media Content Page**
* Fun Memes to put on your social media pages
1. **Tech Corner**
* CINC
1. **Elite Club Content Index Page**