**Elite Club Content Index**

***Elite Club #44-- April 2019***

1. **Elite Club Bulletin**: Read ***what’s new*** in **The Elite Club** this month! Includes: Group call times, monthly winners, upcoming programs and more!
2. **Appreciation Letters:**

* New Listing Letter – “Spring Stroll”-Item # PF0370
* Thank you Letter - “Bunny Fun”-Item # HFM3178
* Escrow Close Letter – “Four Scoops” – Item # PFM4059

1. **Rotation of Project Book**
   * **Email** – IGTV, FB & IG stories
   * **FB message**– Volume III Facebook Guide
   * **Phone Call** – EC purchasing
   * **Video** – Thank you with a twist
   * **Appreciation text** – *Client*: ‘App word SWAG’
   * **Appreciation text** – *Target*: ‘App word SWAG’
2. **Weekend Email**
   * Motivation Booster
3. **Flyer Idea for sales executive**
   * ‘Red Flags in the Escrow/Title Process’ Flyer
   * ‘How to Read a Plat Map’ Flyer
4. **1-3 Flavor of the month Postcards for Realtors**
   * ‘Hunting for a new home’
   * ‘Wishing you a Happy Spring’
   * ‘Time for Action’
5. **Mastermind Video with Coach Lisa**
   * Elite Club member’s submitted Special Call ideas. I picked a few and gave my thoughts.
6. **Closing Email**
7. **Office Meeting Agenda**
   * **Title Talk:** My team
   * **Tip on one of our tools:** PALM One
   * **Reminders:** Spring break
   * **Marketing Postcards:** See #6 above
8. **Lisa’s Best Practice**

* Class ideas for 2019

1. **Updates and changes** 
   * Micro Farm Add On
2. **Manager Mastermind Video**
   * Valerie Grijalva, Sales Manager ~Chicago Title – Las Vegas, NV: Going After a Mega Agent
3. **FNTG ConnectNow**
   * CINC
4. **Sam’s Secret “Escrow Sauce” Video**
   * How to bring your business up by 25%
5. **Breakthrough Broker**

* Exclusive content for 60 days created for Elite Club members only! Be the first to share this content with your clients!

1. **Elite Club Featured Member**

* Susanne Lucas, Fidelity Title - Elite Degree graduate & currently in EliteVIP Sales Coaching

1. **Accountability Exercise:** Click button for template
2. **Contest Details to be in the Monthly Drawing!**
3. **Social Selling Video with Chelsea Peitz**
   * Pinterest for Social Media tips
4. **Travis Thom Video– Real Estate FB marketing strategist** 
   * Creative Mock Up Transfer to Ads Manager training
5. **Diamond Club Documents**

* Diamond Club Tracker
* Diamond Club Scorecard

1. **POD Documents**

* POD Accountability Form
* POD Host Form

1. **Elite Club Committee Member Article**

* Adapting to an Ever-Changing Market by Brian McCauley, Fidelity Title

1. **Social Media Content Page**

* Fun Memes to put on your social media pages

1. **Tech Corner**

* CINC

1. **Elite Club Content Index Page**