Micro Farm Add on:

Here are a few different ideas for a realtor to choose from for the 4 pieces or 6 pieces of their Micro Farm.

1. Just listed postcard, letter, door hanger.
2. Help me choose your new neighbor. Ask friends or family if they want to live near you letter.
3. In escrow postcard, letter, door hanger.
4. 5 reasons it’s time to sell postcard.
5. Comp card.
6. Open house invitation.
7. “Do you know your property’s value” (door hanger)\* Free from FNF Home Warranty.
8. Newsletter (over the fence) \* Free through FNF Home Warranty.
9. Jumbo postcard to nearby renters to find your own buyer. Why pay rent when you can own?
10. Jumbo postcard with business card attached including their last 4-6 solds.
11. Letter update with a picture of all the bizz cards from agents that have come by the open houses. Have they had any thoughts of selling their home?
12. Postcard on market trends, mortgage info, tax savings, Documents to save, Seller tips, etc.
13. Just Sold postcard, letter, door hanger.

Also, you can do the Listing Blitz program for someone with a new listing and the Micro Farm Program is inside the check list. Email Coach for the Listing Blitz program.