SOCIAL POST **STORIES CONTENT IDEAS**

SOCIAL POSTS IDEA GENERATOR:

35 QUESTION POSTS FACEBOOK/INSTAGRAM/IG STORIES/FB STORIES

BEST PRACTICES:

☑ Include your own photo with the question if it makes sense
☑ Answer the question in the comments
☑ If you don't use an image, be sure to use the colored background for the post
– no patterns, bold solid colors work better like a red

1. What's the last movie you saw in the movie theater?
2. What makes your mom better than others? Tag her in a comment so she'll see what you say ☺
3. If you could replay any moment of your life, what would it be?
4. What did you want to be when you grew up? Did you do it?
5. What's your go-to mid week recipe?
6. What was your first concert ever?
7. At what age do you think kids should learn to cook (do the dishes etc)?
8. What song describes your Mom/husband/Dad to a tee?
9. The best thing to watch on Netflix right now?
10. Confession… I collect _____ - What do you collect?
11. What's the best WiFi name you've seen?
12. Why do we get that mini heart attack when we leave for work without our phones?
    We made it through the 80s and the 80s rocked!
13. How far are you from the place that you were born?
14. If you've been thinking about trying anything at all – a product, a gym, a school ask Facebook – people LOVE to give their opinion!
15. If you could have one superpower, what would it be?
16. How old were you when you had the worst hair cut ever – what style was it?
    Please post your pics in the comments if you have one!

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17. What are you most proud of?
18. Looking for the best _____ restaurant to try this weekend – GO!
19. Which toy or game from your childhood did you wish your parents saved for you?
20. What's the smartest thing your parents/child ever said to you?
21. Do you give out second chances easily?
22. Do you still read the newspaper? (ask about which ones, digital vs paper)
23. As a gladiator, would you rather be in the ring with a lion, bear or bull?
24. Best epic movie of all time – like, really epic, like Shawshank Redemption epic?
25. Have you ever met an internet friend in real life?
26. Show your screen (post a pic of your home screen) – I have # of apps, how bout you?
27. What website/app do you spend the most time on (not including social media)
28. In your opinion, what is the best song of 2018
29. What was the first video game you played?
30. Are you an introvert or extrovert
31. I'm kinda afraid to ask this, but iPhone or Android?
32. Do you talk to yourself out loud when you're alone?
33. Do you wake up with a song in your head in the morning? (ask them which one)
34. What's (the weirdest thing) in your bag? (show your photo laid out or go live!)
35. What's the next car you're going to buy?

10 FILL IN THE BLANK ENGAGEMENT POSTS

1. "My New Years Eve/Holiday must-have is _____"
2. I always drink a "_____" in the morning/after dinner
3. I went to the University of _____
4. I'm going to "_____" today if it kills me
5. "My Monday morning must-have is _____"
6. "If I had an unlimited marketing budget, I would _____"
7. "I wish they made _____ like they used to"
8. "The best music came from the 19___s"
9. "_____ is the best football/baseball/basketball player on the planet"
10. "If I could call myself 10 years ago and talk for 20 seconds, I'd tell myself ____"

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BONUS IDEAS:

- **PHOTO POSTS:**

  Your office team, closings, your building, the view from your building, conference shots, class shots, team building shots, testimonials from happy clients

- **NOSTALGIA POSTS:**

  Post pics of games, movies, music, places we had went to as kids (especially if you have photos of local area places that you still live in but are no longer there!)

- **"CAPTION THIS" POSTS:**

  Share a funny pic of you, your family or your coworkers and ask this question

- **TRIVIA POSTS:**

  "When the moon is overhead, you weigh slightly less"

  "Borborygmi is the noise that your stomach makes when you are hungry."

  "Within five minutes of waking, 50 percent of a dream is forgotten. Within ten minutes, 90 percent of it is forgotten."

  "The legs of bats are too weak to support their weight, so they hang upside down."

STORIES IDEA GENERATOR:

Think about the things that everyone does every day and how you can ask others for their input! Remember, we relate to one another through things that we recognize that we do and other people also do!

- ☑ Morning Routine/Night Routine – what's yours?
  (create 1-3 stories showing the steps of those routines. EX: what time do you get up? Workout? Breakfast?)
- ☑ Do you have the same thing to eat for lunch every day?
- ☑ What Netflix series are you watching?
- ☑ What are your weekend plans?
- ☑ Books/movies/podcasts/songs you're currently watching/reading/listening
- ☑ Where are you? Share the location with a cool photo
- ☑ Take a poll using the polling stickers
- ☑ What's going on around your office? Food trucks? Farmer's markets?