THE ULTIMATE **HOLIDAY CALENDAR** FOR MARKETERS

Now updated through February 2019

HOLIDAY CALENDAR **MARCH 2018**

MARCH MONTHLY HOLIDAYS AND OBSERVANCES

- Irish American Month
- Music in Our Schools Month
- National Craft Month
- National Frozen Food Month
- National Irish American Heritage Month- Designated by Congress in 1995.
- National Nutrition Month
- National Peanut Month
- National Women's History Month
- Red Cross Month
- Social Workers Month

Did you Know? March was named for the Roman God "Mars"

MARCH WEEKLY HOLIDAYS AND OBSERVANCES

- 2nd Week National Bubble Week
- 2nd Week Crochet Week

MARCH NATIONAL DAYS

MARCH 1

- National Pig Day
- Peanut Butter Lovers' Day
- Purim – begins at sundown

MARCH 2

- Old Stuff Day
- Employee Appreciation Day – First Friday in March
- National Salesperson Day – First Friday of the month
- World Day of Prayer – First Friday of the month

THE ULTIMATE HOLIDAY CALENDAR FOR MARKETERS

CONTINUED. . .

MARCH 3

- Caregiver Appreciation Day
- I Want You to be Happy Day
- If Pets Had Thumbs Day
- National Anthem Day
- Peach Blossom Day

MARCH 4

- Holy Experiment Day
- Hug a GI Day
- Oscar Night – Date varies

MARCH 5

- Multiple Personality Day

MARCH 6

- Dentist's Day
- National Frozen Food Day

MARCH 7

- National Crown Roast of Pork Day

MARCH 8

- Be Nasty Day
- International (Working) Women's Day
- Popcorn Lover's Day – Second Thursday

MARCH 9

- Panic Day

MARCH 10

- International Find a Pay Phone Booth Day
- Middle Name Pride Day

MARCH 11

- Johnny Appleseed Day
- Worship of Tools Day – Guys, you can relate

MARCH 12

- Girl Scouts Day
- Plant a Flower Day

MARCH 13

- Ear Muff Day
- Jewel Day

MARCH 14

- Learn about Butterflies Day
- National Potato Chip Day
- National Pi Day
  – Why today? Because today is 3.14, the value of Pi.

MARCH 15

- Dumbstruck Day
- Everything You Think is Wrong Day
- Ides of March

MARCH 16

- Everything You Do is Right Day
- Freedom of Information Day
- Incredible Kid Day – Date varies

MARCH 17

- Corned Beef and Cabbage Day
- National Quilting Day – Third Saturday of the month
- Submarine Day – The hero sandwich or the boat??
- Saint Patrick's Day

THE ULTIMATE HOLIDAY CALENDAR FOR MARKETERS

CONTINUED. . .

MARCH 18

- Goddess of Fertility Day
- Supreme Sacrifice Day

MARCH 19

- Poultry Day

MARCH 20

- International Earth Day
- Extraterrestrial Abductions Day
- Proposal Day
- National Agriculture Day – Date varies
- Spring (Vernal) Equinox
- Tea for Two Tuesday – Third Tuesday in March

MARCH 21

- Credit Card Reduction Day
- Fragrance Day

MARCH 22

- National Goof Off Day

MARCH 23

- Melba Toast Day
- National Chip and Dip Day
- National Puppy Day
- Near Miss Day

MARCH 24

- National Chocolate Covered Raisin Day

MARCH 25

- Feast of the Assumption
- Pecan Day
- Palm Sunday – Date varies
- Waffle Day

MARCH 26

- Make Up Your Own Holiday Day
- National Spinach Day

MARCH 27

- National "Joe" Day

MARCH 28

- Something on a Stick Day
- Weed Appreciation Day

MARCH 29

- National Mom and Pop Business Owners Day
- Smoke and Mirrors Day

MARCH 30

- Good Friday - date varies
- I am in Control Day
- National Doctor's Day
- Passover begins at sundown
- Take a Walk in the Park Day

MARCH 31

- Bunsen Burner Day
- National Clam on the Half Shell Day
- World Backup Day

THE ULTIMATE **HOLIDAY CALENDAR** FOR MARKETERS

CONTINUED. . .

HOLIDAY CALENDAR **APRIL 2018**

APRIL MONTHLY HOLIDAYS AND OBSERVANCES

- National Child Abuse Awareness Month
- National Cannabis Awareness Month
- National Fair Housing Month
- International Guitar Month
- Keep America Beautiful Month
- Lawn and Garden Month
- National Autism Awareness Month
- National Couple Appreciation Month
- National Decorating Month
- National Fresh Celery Month
- National Garden Month
- National Humor Month
- National Landscape Architecture Month
- National Inventor's Month
- National Jazz Appreciation Month
- National Soft Pretzel Month
- National Soy Foods Month
- National Straw Hat Month
- National Poetry Month
- National Pecan Month
- National Welding Month
- Records and Information Management Month
- Scottish American Heritage Month
- Sexual Assault Awareness Month
- Stress Awareness Month
- National Safe Digging Month

THE ULTIMATE **HOLIDAY CALENDAR** FOR MARKETERS

CONTINUED. . .

APRIL WEEKLY HOLIDAYS AND OBSERVANCES

- Testicular Cancer Awareness Week, April 1-7 (aka Get A Grip Day!)
- International Tree Climbing Days, April 2-3 (Moved from March)
- Bat Appreciation Week, April 1-7 (First Full Week)
- National Blue Ribbon Week, April 1-7 (First Full Week) (Child Abuse)
- National Public Health Week, April 1-7 (First Full Week)
- National Window Safety Week, April 1-7 (First Full Week)
- Animal Control Officer Appreciation Week, April 8-14 (Second Full Week)
- Spring Astronomy Week, April 8-14 (Always has Spring Astronomy Day)
- National Library Week, April 8-14 (Second Full Week)
- National Public Safety Telecommunicators (911 Operators) Week, April 8-14 (Always Second Full Week in April)
- National Student Employment Week, April 8-14 (Always the Second Full Week)
- National Animal Control Appreciation Week, April 8-14 (Second Full Week)
- Global Youth Service Days, April 13-15 (Third Weekend)
- Animal Cruelty/Human Violence Awareness Week, April 15-21 (Third Week)
- Coin Week, April 15-21 (Third Full Week)
- National Pet ID Week, April 15-21 (Always Third Week)
- Interstate Mullet Toss, April 27-29 (Last Full Weekend)
- National Dream Hotline, April 27-29 (Last Weekend)
- National and Global Youth Service Days, April 27-29 (Last Weekend)
- Administrative Professionals Week, April 22-28 (Last Full Week)
- Air Quality Awareness Week, April 22-28 (Last Week)
- Bedbug Awareness Week, April 22-28 (Last Week)
- Fibroid Awareness Week, April 22-28 (Always the Fourth Week)
- Medical Laboratory Professionals Week, April 22-28 (Last Full Week)
- National Princess Week, April 22-28 (Always Last Full Week)
- Sky Awareness Week, April 22-28 (Last Full Week)

THE ULTIMATE **HOLIDAY CALENDAR** FOR MARKETERS

CONTINUED. . .

APRIL NATIONAL DAYS

APRIL 1

- April Fools Day
- National One Cent Day
- National Sourdough Bread Day

APRIL 2

- World Autism Awareness Day
- International Children's Book Day
- National Ferret Day
- National Peanut Butter and Jelly Day
- National Reconciliation Day

APRIL 3

- National Chocolate Mousse Day
- National Find a Rainbow Day
- National Tweed Day
- SAAM Day of Action – First Tuesday in April

APRIL 4

- International Day for Mine Awareness and Assistance in Mine Action
- National Chicken Cordon Bleu Day
- National Hug a Newsperson Day
- National School Librarian Day
- National Walk Around Things Day
- National Walking Day – First Wednesday in April
- Childhelp National Day of Hope – First Wednesday in April

APRIL 5

- National Caramel Day
- National Deep Dish Pizza Day
- National Go For Broke Day
- National Raisin and Spice Bar Day
- National Read a Road Map Day
- National Alcohol Screening Day – Thursday of First Full Week in April

APRIL 6

- International Day of Sport for Development and Peace
- National Caramel Popcorn Day
- National Sorry Charlie Day
- National Student-Athlete Day
- National Tartan Day
- National Teflon Day

APRIL 7

- World Health Day
- Day of Remembrance of the Victims of the
- Rwanda Genocide
- National Beer Day #NationalBeerDay
- National Coffee Cake Day
- National No Housework Day
- National Love Our Children Day – First Saturday In April

THE ULTIMATE HOLIDAY CALENDAR FOR MARKETERS

CONTINUED. . .

APRIL 8

- International Romani Day
- National All is Ours Day
- National Empanada Day
- National Zoo Lovers Day

APRIL 9

- National Cherish an Antique Day
- National Chinese Almond Cookie Day
- National Former Prisoner of War Recognition Day
- National Name Yourself Day
- National Winston Churchill Day

APRIL 10

- National Cinnamon Crescent Day
- National Encourage a Young Writer Day
- National Farm Animals Day
- National Siblings Day #NationalSiblingsDay
- National Library Workers Day
  – Tuesday of National Library Week

APRIL 11

- National Barbershop Quartet Day
- National Cheese Fondue Day
- National Eight Track Tape Day
- National Pet Day #NationalPetDay
- National Submarine Day
- National Bookmobile Day
  – Wednesday of National Library Week

APRIL 12

- National Big Wind Day
- National Grilled Cheese Sandwich Day
- National Licorice Day
- National Support Teen Literature Day
  – Thursday of National Library Week

APRIL 13

- National Peach Cobbler Day
- National Scrabble Day
- National Thomas Jefferson Day

APRIL 14

- National Dolphin Day
- National Equal Pay Day
- National Ex-Spouse Day
- National Pan American Day
- National Pecan Day
- National Reach as High as You Can Day
- National Auctioneers Day – Third Saturday in April

APRIL 15

- National Glazed Spiral Ham Day
- National Rubber Eraser Day
- National Take a Wild Guess Day
- National Titanic Remembrance Day
- National Tax Day #TaxDay – Changes Annually

THE ULTIMATE HOLIDAY CALENDAR FOR MARKETERS

CONTINUED. . .

APRIL 16

- National Orchid Day
- National Bean Counter Day
- National Eggs Benedict Day
- National Healthcare Decisions Day
- National Wear Your Pajamas to Work Day #PJDay

APRIL 17

- World Hemophilia Day
- National Bat Appreciation Day
- National Cheeseball Day
- National Ellis Island Family History Day
- National Haiku Poetry Day

APRIL 18

- National Animal Crackers Day
- National Columnists' Day
- National Lineman Appreciation Day

APRIL 19

- National Amaretto Day
- National Garlic Day
- National Hanging Out Day
- National Oklahoma City Bombing Commemoration Day
- National High Five Day
  – Third Thursday in April
- Get to Know Your Customers Day #GetToKnowYourCustomersDay
  – Third Thursday of Each Quarter

APRIL 20

- National Cheddar Fries Day
- National Lima Bean Respect Day
- National Lookalike Day #NationalLookalikeDay
- National Pineapple Upside Down Cake Day

APRIL 21

- National Yellow Bat Day
- National Chocolate Covered Cashews Day
- National Kindergarten Day

APRIL 22

- International Mother Earth Day
- National Earth Day
- National Girl Scout Leader's Day
- National Jelly Bean Day

APRIL 23

- World Book and Copyright Day
- English Language Day
- National Cherry Cheesecake Day
- National Lost Dogs Awareness Day
- National Picnic Day #NationalPicnicDay
- National Take a Chance Day
- National Talk Like Shakespeare Day

APRIL 24

- World Day for Laboratory Animals
- National Pigs in a Blanket Day

THE ULTIMATE HOLIDAY CALENDAR FOR MARKETERS

CONTINUED. . .

APRIL 25

- World Malaria Day
- National DNA Day
- National East Meets West Day
- National Hug a Plumber Day
- National Telephone Day
- National Zucchini Bread Day
- National Administrative Professionals' Day – Wednesday of Last Full Week in April

APRIL 26

- World Intellectual Property Day
- National Audubon Day
- National Help a Horse Day
- National Kids and Pets Day
- National Pretzel Day
- National Richter Scale Day
- National Take Our Daughters and Sons to Work Day – Fourth Thursday in April

APRIL 27

- National Babe Ruth Day
- National Prime Rib Day
- National Tell a Story Day
- National Arbor Day – Last Friday in April
- National Hairball Awareness Day – Last Friday in April

APRIL 28

- World Day for Safety and Health at Work
- National Superhero Day #NationalSuperheroDay
- National Blueberry Pie Day
- National Brave Hearts Day
- National Great Poetry Reading Day
- Workers Memorial Day
- National Sense of Smell Day – Last Saturday in April
- National Rebuilding Day – Last Saturday in April
- National Pool Opening Day – Last Saturday in April

APRIL 29

- Day of Remembrance for All Victims of Chemical Warfare
- International Dance Day
- National Peace Rose Day
- National Shrimp Scampi Day
- National Zipper Day
- National Pet Parents Day – Last Sunday in April

APRIL 30

- International Jazz Day
- National Adopt a Shelter Pet Day
- National Bugs Bunny Day
- National Hairstylist Appreciation Day
- National Honesty Day
- National Kiss of Hope Day
- National Oatmeal Cookie Day
- National Raisin Day
- National Sarcoidosis Day

THE ULTIMATE **HOLIDAY CALENDAR** FOR MARKETERS

CONTINUED. . .

HOLIDAY CALENDAR **MAY 2018**

MAY MONTHLY HOLIDAYS AND OBSERVANCES

- Date Your Mate Month
- Foster Care Month
- Older Americans Month
- National Barbecue Month
- National Bike Month
- National Blood Pressure Month
- National Chocolate Custard Month
- National Chamber Music Month
- National Egg Month
- National Get Caught Reading Month
- National Hamburger Month
- National Lyme Disease Awareness Month
- National Mediterranean Diet Month – link
- National Photograph Month
- National Recommitment Month
- National Salad Month
- National Salsa Month
- National Strawberry Month
- Asian American and Pacific Islander Heritage Month

MAY WEEKLY HOLIDAYS AND OBSERVANCES

- National Tourism Week, May 6-12 (First Full Week)
- Be Kind To Animals Week, May 6-12 (First Full Week)
- Children's Mental Health Week, May 6-12 (First Full Week)
- Dating and Life Coach Recognition Week, May 6-12 (First Full Week)
- Drinking Water Week, May 6-12 (First Full Week)
- Flexible Work Arrangement Week, May 6-12 (First Full Week)

THE ULTIMATE HOLIDAY CALENDAR FOR MARKETERS

CONTINUED. . .

- Goodwill Industries Week, May 6-12 (First Full Week)
- Kids Win Week, May 6-12 (First Full Week)
- NAOSH Week, May 6-12 (First Full Week)
- National Alcohol and Drug Related Birth Defects Awareness Week, May 6-12 (First Full Week)
- National Anxiety and Depression Awareness Week, May 6-12 (First Full Week)
- National Correctional Officer's Week, May 6-12 (First Full Week)
- National Family Week, May 6-12 (First Full Week)
- National Pet Week, May 6-12 (First Full Week)
- National Raisin Week, May 6-12 (First Full Week)
- National Wildflower Week, May 6-12 (First Full Week)
- North American Occupational Safety and Health Week, May 6-12 (First Full Week)
- Public Service Recognition Week, May 6-12 (First Full Week)
- Teacher Appreciation Week, May 6-12 (First Full Week)
- Update Your References Week, May 6-12 (First Full Week)
- Children's Book Week, May 7-13 (First full week starting Monday)
- National Wildflower Week, May 6-12 (First Full Week)
- PTA Teacher Appreciation Week, May 6-12 (First Full Week)
- National Nursing Home Week, May 13-19 (Starts Mother's Day to Saturday)
- National Police Week, May 13-19 (Second Full Week)
- National Return To Work Week, May 13-19 (Second Full Week)
- Reading is Fun Week, May 13-19 (Second Full Week)
- Salute to Moms 35+ Week, May 13-19 (Second Full Week)
- National Etiquette Week, May 14-20 (Begins Second Monday of Full Week)
- Salvation Army Week, May 13-19 (Second Full Week)
- National Stuttering Awareness Week, May 13-19 (Second Full Week)
- EMS (Emergency Medical Services) Week, May 20-26 (Third Full Week)
- National Bike to Work Week, May 20-26 (Third Full Week)
- National Dog Bite Prevention Week, May 20-26 (Third Full Week)
- National Heritage Breeds Week, May 20-26 (Third Full Week)
- National Medical Transcription Week, May 20-26 (Third Full Week)
- National New Friends, Old Friends Week, May 20-26 (Third Full Week)
- National Transportation Week, May 13-19 (Always Includes the Third Friday)

THE ULTIMATE **HOLIDAY CALENDAR** FOR MARKETERS

CONTINUED. . .

- World Trade Week, May 20-26 (Third Full Week)
- National Safe Boating Week, May 20-26 (Week before Memorial Day)
- Healthy and Safe Swimming Week, May 20-26 (Week before Memorial Day)
- National Backyard Games Week, May 20-26 (Week before Memorial Day)
- Mudbug Madness Days, May 25-27 (Memorial Day Weekend)
- National Polka Weekend, May 25-27 (Always Memorial Day Weekend)
- Old-Time Player Piano Weekend, May 25-27 (Always Memorial Day Weekend)

MAY NATIONAL DAYS

MAY 1

- May Day
- International Workers' Day
- Law Day
- National Loyalty Day
- National Chocolate Parfait Day
- National Mother Goose Day
- Silver Star Service Banner Day
- World Asthma Day – First Tuesday in May

MAY 2

- National Life Insurance Day
- National Truffle Day

MAY 3

- World Press Freedom Day
- National SAN Architect Day
- National Textiles Day
- National Chocolate Custard Day
- National Garden Meditation Day
- National Lumpy Rug Day
- National Paranormal Day
- National Raspberry Popover Day
- National Two Different Colored Shoes Day
- National Day of Prayer – First Thursday in May
- National Day of Reason – First Thursday in May

MAY 4

- International Firefighters Day
- Bird Day
- National Candied Orange Peel Day
- National Orange Juice Day
- National Renewal Day
- National Star Wars Day
- National Weather Observers Day
- National Military Spouse Appreciation Day – Friday Before Mother's Day
- National Provider Appreciation Day – Friday Before Mother's Day
- National Space Day – First Friday in May

THE ULTIMATE HOLIDAY CALENDAR FOR MARKETERS

CONTINUED. . .

MAY 5

- International Midwives Day
- National Astronaut Day
- World Password Day
- Cinco de Mayo
- National Cartoonists Day
- National Hoagie Day
- National Totally Chipotle Day
- Join Hands Day – First Saturday in May
- National Homebrew Day – First Saturday in May
- National Scrapbook Day – First Saturday in May
- National Start Seeing Monarchs Day – First Saturday in May

MAY 6

- National Beverage Day
- National Crepe Suzette Day
- National Nurses Day #NationalNursesDay
- National Infertility Survival Day – Sunday Before Mother's Day
- National Lemonade Day – First Sunday in May

MAY 7

- National Barrier Awareness Day
- National Packaging Design Day
- National Paste-Up Day
- National Roast Leg of Lamb Day
- National Melanoma Monday
- – First Monday in May

MAY 8

- World Red Cross and Red Crescent Day
- Time of Remembrance and Reconciliation for
- Those Who Lost Their Lives During the
- Second World War – May 7-8
- National Coconut Cream Pie Day
- National Have a Coke Day
- National Teacher Appreciation Day #ThankATeacher – Tuesday of the First Full Week in May

MAY 9

- Europe Day
- National Butterscotch Brownie Day
- National Lost Sock Memorial Day
- National Moscato Day
- National School Nurse Day – Wednesday of National Nurses Week
- National Receptionists Day #NationalReceptionistsDay – Second Wednesday in May
- National Third Shift Workers Day – Second Wednesday in May
- National Bike To School Day Changes Annually

MAY 10

- International Migratory Bird Day
- National Lipid Day
- National Shrimp Day

THE ULTIMATE HOLIDAY CALENDAR FOR MARKETERS

CONTINUED. . .

MAY 11

- National Foam Rolling Day
- National Twilight Zone Day

MAY 12

- International Nurses Day
- National Fibromyalgia Awareness Day
- National Limerick Day
- National Nutty Fudge Day
- National Odometer Day
- National Babysitter's Day – Saturday before Mother's Day
- National Birth Mother's Day – Saturday before Mother's Day
- World Fair Trade Day – Second Saturday in May
- National Archery Day – Second Saturday in May
- Cornelia De Lange Syndrome Awareness Day – Second Saturday in May
- National Miniature Golf Day – Second Saturday in May
- Stamp Out Hunger Food Drive Day – Second Saturday in May
- National Train Day – Saturday Closest to May 10

MAY 13

- National Crouton Day
- National Apple Pie Day
- National Frog Jumping Day
- National Fruit Cocktail Day
- Mother's Day – Second Sunday in May

MAY 14

- National Buttermilk Biscuit Day
- National Dance Like a Chicken Day
- National Underground America Day

MAY 15

- International Day of Families
- National Chocolate Chip Day #NationalChocolateChipDay
- National Nylon Stocking Day
- Peace Officers Memorial Day

MAY 16

- National Biographer's Day
- National Coquilles Saint Jacques Day
- National Love a Tree Day
- National Piercing Day
- National Sea Monkey Day
- Emergency Medical Services for Children Day – Wednesday of Emergency Medical Service Week

MAY 17

- World Telecommunication and Information Society Day
- International Day Against Homophobia and Transphobia
- Honor Our LGBT Elders Day
- National Cherry Cobbler Day
- National Pack Rat Day
- National Walnut Day

THE ULTIMATE HOLIDAY CALENDAR FOR MARKETERS

CONTINUED. . .

MAY 18

- World AIDS Vaccine Day
- International AIDS Candlelight Memorial
- International Museum Day
- National Cheese Souffle Day
- National HIV Vaccine Awareness Day
- National No Dirty Dishes Day
- National Visit Your Relatives Day
- National Bike to Work Day – Third Friday in May
- National Defense Transportation Day – Third Friday in May
- National Endangered Species Day – Third Friday in May
- National Pizza Party Day – Third Friday in May
- NASCAR Day – Third Friday in May

MAY 19

- National Devil's Food Cake Day
- National May Ray Day
- National Armed Forces Day – Third Saturday in May
- National Learn to Swim Day – Third Saturday in May

MAY 20

- National Be a Millionaire Day
- National Pick Strawberries Day
- National Quiche Lorraine Day

MAY 21

- World Day for Cultural Diversity for Dialogue and Development
- National American Red Cross Founder's Day
- National Memo Day
- National Strawberries and Cream Day
- National Waitstaff Day

MAY 22

- International Day for Biological Diversity
- World Goth Day
- National Buy a Musical Instrument Day
- National Maritime Day
- National Vanilla Pudding Day

MAY 23

- World Turtle Day
- National Lucky Penny Day
- National Taffy Day

MAY 24

- National Escargot Day
- National Scavenger Hunt Day

MAY 25

- Geek Pride Day
- Towel Day
- National Brown-Bag It Day
- National Missing Children's Day #NationalMissingChildrensDay
- National Tap Dance Day
- National Wine Day
- National Heat Awareness Day – Last Friday in May

THE ULTIMATE **HOLIDAY CALENDAR** FOR MARKETERS

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MAY 26

- National Blueberry Cheesecake Day
- National Don't Fry Day
  – Friday Before Memorial Day

MAY 27

- National Cellophane Tape Day
- National Grape Popsicle Day

MAY 28

- National Brisket Day
- National Hamburger Day

MAY 29

- National Memorial Day – Last Monday in May
- International Day of U.N. Peacekeepers
- National Coq Au Vin Day
- National Paperclip Day

MAY 30

- Loomis Day
- National Hole In My Bucket Day
- National Mint Julep Day
- National Water a Flower Day
- National Senior Health and Fitness Day
  – Last Wednesday in May

MAY 31

- World No-Tobacco Day
- National Macaroon Day
- National Save Your Hearing Day
- National Speak in Sentences Day

HOLIDAY CALENDAR **JUNE 2018**

JUNE MONTHLY HOLIDAYS AND OBSERVANCES

- Aquarium Month
- Fight the Filthy Fly Month
- Gay Pride Month
- National Accordion Awareness Month
- National Adopt a Cat Month
- National Fresh Fruit and Vegetables Month
- National Candy Month
- National Camping Month

THE ULTIMATE **HOLIDAY CALENDAR** FOR MARKETERS

CONTINUED. . .

- National Country Cooking Month
- National Dairy Month
- National Great Outdoors Month
- National Iced Tea Month
- National Papaya Month
- National Soul Food Month
- Rose Month
- Turkey Lovers Month

JUNE WEEKLY HOLIDAYS AND OBSERVANCES

- International Clothesline Week, June 3-9 (First Full Week)
- Black Single Parents Week, June 3-9 (First Full Week)
- End Mountaintop Removal Week, June 3-9 (First Full Week)
- National Business Etiquette Week, June 3-9 (First Full Week)
- National Headache Awareness Week, June 3-9 (First Full Week)
- Pet Appreciation Week, June 3-9 (First Full Week)
- Men's Health Week, June 11-17 (Always ends on Father's Day)
- Animal Rights Awareness Week, June 17-23 (Third Full Week)
- Carpenter Ant Awareness Week, June 17-23 (Last Full Week)
- Lightning Safety Awareness Week, June 17-23 (Last Full Week)
- Old Time Fiddlers Week, June 17-23 (Third Full Week)
- Universal Father's Week, June 17-23 (Third Full Week)
- Watermelon Seed Spitting Week, June 28-July 1 (Last Weekend Thursday to Sunday)
- North American Organic Brewers Days, June 28-July 1 (Last Weekend)
- Water Ski Days, June 22-24 (Last Full Weekend)
- Fish Are Friends, Not Food! Week, June 17-23 (Last Full Week)

THE ULTIMATE **HOLIDAY CALENDAR** FOR MARKETERS

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JUNE NATIONAL DAYS

JUNE 1

- Global Day of Parents
- International Children's Day
- National Olive Day
- National Go Barefoot Day
- National Hazelnut Cake Day
- National Heimlich Maneuver Day
- National Penpal Day
- National Say Something Nice Day
- National Leave The Office Early Day – unless June 2 falls on a weekend, at which time it
- would be acknowledged on the closest working day
- National Donut Day #NationalDonutDay – First Friday in June

JUNE 2

- National Rotisserie Chicken Day
- National Bubba Day
- National Rocky Road Day
- National Trails Day – First Saturday in June
- National Prairie Day – First Saturday in June

JUNE 3

- National Chocolate Macaroons Day
- National Repeat Day
- National Cancer Survivor's Day – First Sunday in June

JUNE 4

- International Day of Innocent Children Victims of Aggression
- Civic Day of Hacking #HackForChange
- National Cheese Day
- National Cognac Day
- National Old Maids Day

JUNE 5

- World Environment Day
- National Gingerbread Day
- National Moonshine Day

JUNE 6

- National Higher Education Day
- National Applesauce Cake Day
- National Drive In Movie Day
- National Gardening Exercise Day
- National Yo-yo Day #NationalYoYoDay
- National Running Day – First Wednesday in June

JUNE 7

- National Chocolate Ice Cream Day
- National VCR Day

THE ULTIMATE HOLIDAY CALENDAR FOR MARKETERS

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JUNE 8

- World Oceans Day
- National Best Friends Day
  #NationalBestFriendsDay #BestFriendsDay
- National Name Your Poison Day
- National Upsy Daisy Day

JUNE 9

- National Donald Duck Day
- National Strawberry Rhubarb Pie Day
- National Rosé Day – Second Saturday in June

JUNE 10

- National Ballpoint Pen Day
- National Black Cow Day
- National Herbs and Spices Day
- National Iced Tea Day

JUNE 11

- National Making Life Beautiful Day
- National Corn on the Cob Day
- National German Chocolate Cake Day

JUNE 12

- World Day Against Child Labor
- National Jerky Day
- National Loving Day
- National Peanut Butter Cookie Day
- National Red Rose Day

JUNE 13

- National Kitchen Klutzes of America Day
- National Sewing Machine Day
- National Weed Your Garden Day

JUNE 14

- World Blood Donor Day
- National Bourbon Day
- National Flag Day
- National Pop Goes the Weasel Day
- National Strawberry Shortcake Day

JUNE 15

- National Smile Power Day
- Nature Photography Day
- National Flip Flop Day – Third Friday in June

JUNE 16

- National Fudge Day

JUNE 17

- World Day to Combat Desertification and Drought
- National Apple Strudel Day
- National Eat Your Vegetables Day
- National Stewart's Root Beer Day
- Father's Day – Third Sunday in June

JUNE 18

- Autistic Pride Day
- National Go Fishing Day
- National Splurge Day

THE ULTIMATE HOLIDAY CALENDAR FOR MARKETERS

CONTINUED. . .

JUNE 19

- National Martini #NationalMartiniDay

JUNE 20

- World Refugee Day
- National Kouign Amann Day
- American Eagle Day
- National Ice Cream Soda Day
- National Vanilla Milkshake Day

JUNE 21

- National Selfie Day #NationalSelfieDay
- World Music Day
- International Day of Yoga
- Go Skateboarding Day
- National Daylight Appreciation Day
- National Peaches n' Cream Day
- Summer Begins
- National Dump the Pump Day – Third Thursday in June

JUNE 22

- National Chocolate Eclair Day
- National Onion Rings Day

JUNE 23

- International Widow's Day
- National Pecan Sandies Day
- National Pink Day

JUNE 24

- National Pralines Day
- National Take Your Dog to Work Day

JUNE 25

- National Catfish Day
- National Leon Day
- National Strawberry Parfait Day

JUNE 26

- International Day Against Drug Abuse and Illicit Trafficking
- U.N. International Day in Support of Victims of Torture
- National Beautician's Day
- National Chocolate Pudding Day

JUNE 27

- National Orange Blossom Day
- National Sunglasses Day #NationalSunglassesDay

JUNE 28

- National Paul Bunyan Day
- National Insurance Awareness Day
- National Bomb Pop Day – Last Thursday in June
- National Handshake Day – Last Thursday in June

JUNE 29

- National Almond Buttercrunch Day
- National Camera Day
- National Waffle Iron Day

JUNE 30

- National Meteor Watch Day
- Social Media Day #SMDay

THE ULTIMATE **HOLIDAY CALENDAR** FOR MARKETERS

CONTINUED. . .

HOLIDAY CALENDAR **JULY 2018**

JULY MONTHLY HOLIDAYS AND OBSERVANCES

- National Anti-Boredom Month
- National Baked Bean Month
- National Cell Phone Courtesy Month
- National Culinary Arts Month
- National Horseradish Month
- National Hot Dog Month
- National Ice Cream Month
- National Independent Retailer Month
- National July Belongs to Blueberries Month
- National Picnic Month
- Unlucky Month for Weddings

JULY WEEKLY HOLIDAYS AND OBSERVANCES

- Be Nice To New Jersey Week, July 1-7 (First Full Week)
- Nude Recreation Weekend, July 1-7 (First Full Week)
- Beans and Bacon Days, July 4-10 (Begins on First Wednesday)
- National Farriers Week, July 1-7 (First Full Week)
- Captive Nations Week, July 15-21 (Third Full Week)
- Everybody Deserves A Massage Week, July 15-21 (Third Full Week)
- National Independent Retailers Week, July 15-21 (Third Full Week)
- National Parenting Gifted Children Week, July 15-21 (Third Full Week)
- National Zookeeper Week, July 15-21 (Third Full Week)
- National Moth Week, July 22-28 (Last Full Week)
- Comi Great Texas Mosquitoes Days, July 26-28 (Last Th-Sat)
- Garlic Days, July 27-29 (Last Weekend)
- World Lumberjack Championships, July 27-29 (Last Weekend)

THE ULTIMATE **HOLIDAY CALENDAR** FOR MARKETERS

CONTINUED. . .

JULY NATIONAL DAYS

JULY 1

- National Postal Worker Day #NationalPostalWorkerDay
- National U.S. Postage Stamp Day
- National Creative Ice Cream Flavors Day
- National Gingersnap Day
- National Anisette Day

JULY 2

- World UFO Day

JULY 3

- National Fried Clam Day
- National Eat Your Beans Day
- National Chocolate Wafer Day

JULY 4

- Independence Day (USA)
- National Country Music Day
- National Hillbilly Day
- National Barbecued Spareribs Day
- National Caesar Salad Day

JULY 5

- National Apple Turnover Day
- National Graham Cracker Day
- National Bikini Day

JULY 6

- National Fried Chicken Day

JULY 7

- World Chocolate Day #WorldChocolateDay
- National Strawberry Sundae Day
- National Macaroni Day
- International Day of Cooperatives – First Saturday in July
- Hop-a-Park Day – First Saturday in July

JULY 8

- National Chocolate with Almonds Day

JULY 9

- National Sugar Cookie Day

JULY 10

- National Clerihew Day
- National Pina Colada Day

JULY 11

- Malala Day
- National Simplicity Day #NationalSimplicityDay
- National Different Colored Eyes Day
- National Pecan Pie Day
- Paper Bag Day
- Eat Your Jell-O Day

THE ULTIMATE HOLIDAY CALENDAR FOR MARKETERS

CONTINUED. . .

JULY 12

- Malala Day
- National Simplicity Day #NationalSimplicityDay
- National Different Colored Eyes Day
- National Pecan Pie Day
- Paper Bag Day
- Eat Your Jell-O Day

JULY 13

- Rock Worldwide Day
- National French Fry Day #NationalFrenchFryDay
- National Beans n' Franks Day
- Collector Car Appreciation Day – Changes Annually

JULY 14

- National Grand Marnier Day
- National Tape Measure Day
- National Strawberry Rhubarb Wine Day – Third Saturday in July
- Toss Away the "Could Haves" and "Should Haves" Day – Third Saturday in July
- National Woodie Wagon Day – Third Saturday in July

JULY 15

- National Give Something Away Day
- National I Love Horses Day
- National Tapioca Pudding Day
- National Pet Fire Safety Day
- National Ice Cream Day – Third Sunday in July

JULY 16

- National Corn Fritters Day
- National Personal Chef's Day
- National Get Out of the Dog House Day – Third Monday in July

JULY 17

- World Emoji Day #WorldEmojiDay
- World Day for International Justice
- National Peach Ice Cream Day
- Wrong Way Corrigan Day
- National Yellow Pig Day

JULY 18

- Nelson Mandela International Day
- National Sour Candy Day
- National Caviar Day

JULY 19

- National Daiquiri Day
- Get to Know Your Customers Day #GetToKnowYourCustomersDay – Third Thursday of Each Quarter

JULY 20

- National Moon Day #NationalMoonDay
- National Lollipop Day

JULY 21

- No Makeup Day
- National Junk Food Day
- National Day of the Cowboy – Fourth Saturday in July

THE ULTIMATE HOLIDAY CALENDAR FOR MARKETERS

CONTINUED. . .

JULY 22

- National Penuche Fudge Day
- National Hammock Day
- National Rat Catcher's Day
- National Parent's Day – Fourth Sunday in July

JULY 23

- National Hot Dog Day
- National Vanilla Ice Cream Day

JULY 24

- National Thermal Engineer Day
- National Tequila Day
- National Drive-Thru Day
- National Cousins Day

JULY 25

- National Merry-Go-Round Day
- National Hot Fudge Sundae Day
- National Culinarian's Day
- National Threading the Needle Day

JULY 26

- National Aunts and Uncles Day
- National Bagelfest Day
- National Coffee Milkshake Day
- National Refreshment Day – Fourth Thursday in July
- National Chili Dog Day – Last Thursday in July

JULY 27

- National Scotch Day
- National Creme Brulee Day
- National Talk in an Elevator Day – Last Friday in July
- National System Administrator Appreciation Day – Last Friday in July

JULY 28

- World Hepatitis Day
- National Milk Chocolate Day
- Buffalo Soldiers Day
- National Dance Day – Last Saturday in July

JULY 29

- International Tiger Day
- National Lasagna Day
- National Lipstick Day #NationalLipstickDay
- National Chicken Wing Day

JULY 30

- International Day of Friendship
- National Cheesecake Day
- National Father-in-Law Day

JULY 31

- National Raspberry Cake Day
- National Mutt Day

THE ULTIMATE **HOLIDAY CALENDAR** FOR MARKETERS

CONTINUED. . .

HOLIDAY CALENDAR **AUGUST 2018**

AUGUST MONTHLY HOLIDAYS AND OBSERVANCES

- Family Fun Month
- National Catfish Month
- National Eye Exam Month
- National Golf Month
- National Peach Month
- National Water Quality Month
- Romance Awareness Month

AUGUST WEEKLY HOLIDAYS AND OBSERVANCES

- National Bargain Hunting Week, August 6-12 (First Mon-Sun Week)
- National Psychic Week, August 5-11 (First Week)
- Assistance Dog Week, August 5-11 (Starts on the First Sunday)
- Knights of Columbus Family Week, August 5-11 (First Full Week)
- National Farmers' Market Week, August 5-11 (First Full Week)
- National Fraud Awareness Week, August 5-11 (First Full Week)
- Weird Contest Week, August 12-18 (Second Week)
- National Motorcycle Week, August 12-18 (Second Week)
- Feeding Pets of the Homeless Week, August 12-18 (Second Week)
- National Resurrect Romance Week, August 12-18 (Second Week)
- National Aviation Week, August 19-25
  (Always week of Orville Wright's Birthday on August 19)
- National Safe at Home Week, August 27-31 (Last Monday to Friday Week)

THE ULTIMATE **HOLIDAY CALENDAR** FOR MARKETERS

CONTINUED. . .

AUGUST NATIONAL DAYS

AUGUST 1

- National Raspberry Cream Pie Day
- National Girlfriends Day
- National Minority Donor Awareness Day
- Respect for Parents Day

AUGUST 2

- National Coloring Book Day
- National Ice Cream Sandwich Day

AUGUST 3

- National Watermelon Day
- International Beer Day – First Friday in August

AUGUST 4

- National Chocolate Chip Cookie Day
- National Coast Guard Day
- National Jamaican Patty Day – First Saturday in August
- National Mustard Day – First Saturday in August
- Mead Day – First Saturday in August

AUGUST 5

- National Underwear Day
- National Oyster Day
- National Kids Day – First Sunday in August
- American Family Day – First Sunday in August
- National Friendship Day – First Sunday in August
- National Sisters Day – First Sunday in August

AUGUST 6

- National Root Beer Float Day
- National Fresh Breath Day #NationalFreshBreathDay
- National Wiggle Your Toes Day

AUGUST 7

- Purple Heart Day #PurpleHeartDay
- National Lighthouse Day
- National Raspberries n' Cream Day
- National Night Out Day – First Tuesday in August

AUGUST 8

- National Happiness Happens Day
- National Frozen Custard Day
- National Sneak Some Zucchini Onto Your Neighbor's Porch Day
- National Dollar Day
- International Cat Day #InternationalCatDay

AUGUST 9

- International Day of the World's Indigenous People
- National Rice Pudding Day
- National Veep Day
- National Book Lovers Day #NationalBookLoversDay

AUGUST 10

- National Lazy Day
- National S'mores Day

THE ULTIMATE HOLIDAY CALENDAR FOR MARKETERS

CONTINUED. . .

AUGUST 11

- National Sons and Daughters Day
- National Presidential Joke Day
- National Raspberry Bombe Day
- National Bowling Day
  – Second Saturday in August
- National Garage Sale Day
  – Second Saturday in August

AUGUST 12

- International Youth Day
- World Elephant Day #WorldElephantDay
- National Julienne Fries Day
- National Vinyl Record Day
- National Middle Child Day

AUGUST 13

- International Lefthanders Day
- National Filet Mignon Day
- Left-Handers Day

AUGUST 14

- National Creamsicle Day

AUGUST 15

- National Relaxation Day #NationalRelaxationDay
- National Lemon Meringue Pie Day

AUGUST 16

- National Tell a Joke Day
- National Roller Coaster Day
- National Airborne Day
- National Rum Day

AUGUST 17

- National I LOVE My Feet Day!
- National Thrift Shop Day

AUGUST 18

- National Mail Order Catalog Day
- National Ice Cream Pie Day

AUGUST 19

- World Photo Day #WorldPhotoDay
- World Humanitarian Day #WorldHumanitarianDay
- National Aviation Day #NationalAviationDay
- National Soft Ice Cream Day

AUGUST 20

- National Radio Day
- National Chocolate Pecan Pie Day

AUGUST 21

- Brazilian Blowout Day #BrazilianBlowoutDay
- National Spumoni Day
- National Senior Citizens Day

AUGUST 22

- National Tooth Fairy Day
- National Pecan Torte Day

AUGUST 23

- International Day for the Remembrance of the Slave Trade and its Abolition
- National Ride With The Wind Day
- National Spongecake Day

THE ULTIMATE **HOLIDAY CALENDAR** FOR MARKETERS

CONTINUED. . .

AUGUST 24

- National Peach Pie Day
- National Waffle Day

AUGUST 25

- National Whiskey Sour Day
- National Kiss and Make Up Day
- National Secondhand Wardrobe Day
- National Banana Split Day

AUGUST 26

- National Dog Day #NationalDogDay
- National Women's Equality Day
- National Cherry Popsicle Day

AUGUST 27

- National Pots De Creme Day
- National Just Because Day

AUGUST 28

- National Cherry Turnovers Day

AUGUST 29

- Anniversary of TrackMaven's Founding!
- International Day Against Nuclear Tests
- National Chop Suey Day

AUGUST 30

- International Day of the Disappeared
- National Trail Mix Day

AUGUST 31

- National College Colors Day – Changes annually

HOLIDAY CALENDAR **SEPTEMBER 2018**

SEPTEMBER MONTHLY HOLIDAYS AND OBSERVANCES

- Baby Safety Month
- Better Breakfast Month
- Classical Music Month
- Fall Hat Month
- Hispanic Heritage Month – September 15-October 15
- Little League Month
- Intergeneration Month
- International Square Dancing Month

THE ULTIMATE **HOLIDAY CALENDAR** FOR MARKETERS

CONTINUED. . .

- National Blueberry Popsicle Month
- National Chicken Month
- National Courtesy Month
- National Honey Month
- National Learning and Development Month
- National Mortgage Professional Month
- National Mushroom Month
- National Papaya Month
- National Piano Month
- National Potato Month
- National Preparedness Month
- National Rice Month
- National Sewing Month
- Polycystic Ovarian Syndrome Awareness Month
- Self Improvement Month
- Whole Grains Month
- National Suicide Prevention Month

SEPTEMBER WEEKLY HOLIDAYS AND OBSERVANCES

- National Payroll Week, September 2-8 (First Week)
- National Waffle Week, September 2-8 (First Week)
- Substitute Teacher Appreciation Week, September 2-8 (First Full Week)
- Play Days, September 4-8 (Tuesday to Saturday after Labor Day)
- Popcorn Days, September 7-9 (First Weekend After Labor Day)
- Mushroom Days, September 7-9 (Weekend After Labor Day)
- International Housekeepers Week, September 9-15 (Second Full Week)
- Line Dance Week, September 10-15 (Starts Second Monday to Saturday)
- Farm Animal Awareness Week, September 15-21 (Starts on Third Saturday)
- Build A Better Image Week, September 16-22 (Third Full Week)
- National Security Officer Appreciation Week, September 16-22 (Third Full Week)
- Pollution Prevention Week, September 16-22 (Third Full Week)
- Prostate Cancer Awareness Week, September 16-22 (Third Full Week)

THE ULTIMATE **HOLIDAY CALENDAR** FOR MARKETERS

CONTINUED. . .

- Prostate Cancer Awareness Week, September 16-22 (Third Full Week)
- National Clean Hands Week, September 16-22 (Third Full Week)
- National Farm and Ranch Safety and Health Week, September 16-22 (Third Full Week)
- National Indoor Plant Week, September 16-22 (Third Full Week)
- National Rehabilitation Awareness Week, September 16-22 (Third Full Week)
- National Singles Week, September 16-22 (Third Full Week)
- National Dog Week, September 23-29 (Always last week)
- National Keep Kids Creative Week, September 23-29 (Last Week)
- Remember to Register to Vote Week, September 23-29 (Last Week)
- Sea Otter Awareness Week, September 23-29 (Last Week)
- Tolkien Week, September 16-22 (Third Week that Hobbit Day falls on, or September 22)
- World Reflexology Week, September 23-29 (Last Full Week)
- Deaf Dog Awareness Week, September 23-29 (Last Full Week)
- International Interpreters and Translators Week, September 23-29 (Last Full Week)
- Balance Awareness Week, September 16-22 (Third Week)
- International Week of the Deaf, September 23-30 (Last week, including the last Sunday)
- National Love Your Files Week, September 17-21 (Third Full Monday to Friday Week)
- World Hearing Aid Awareness Week, September 23-29 (Last Week September)
- Banned Books Week, September 23-29 (Last Week)
- National Fall Foliage Week, September 23-29 (Begins last Sunday and runs all week)

SEPTEMBER NATIONAL DAYS

SEPTEMBER 1

- National Chicken Boy's Day
- National No Rhyme (Nor Reason) Day

SEPTEMBER 2

- National Blueberry Popsicle Day

SEPTEMBER 3

- National Welsh Rarebit Day
- U.S. Bowling League Day
- National Labor Day – First Monday in September

THE ULTIMATE HOLIDAY CALENDAR FOR MARKETERS

CONTINUED. . .

SEPTEMBER 4

- National Wildlife Day
- National Newspaper Carrier Day
- National Macadamia Nut Day
- National Another Look Unlimited Day
  – Day After Labor Day

SEPTEMBER 5

- International Day of Charity
- National Cheese Pizza Day

SEPTEMBER 6

- National Coffee Ice Cream Day
- National Read a Book Day #ReadABookDay

SEPTEMBER 7

- National Beer Lover's Day
- National Neither Snow Nor Rain Day
- National Grandma Moses Day
- National Acorn Squash Day
- National Salami Day
- National Lazy Mom's Day
  – First Friday in September

SEPTEMBER 8

- International Literacy Day
- National Pediatric Hematology/Oncology Nurses Day
- National Ampersand Day

SEPTEMBER 9

- National Teddy Bear Day
- Care Bears Share Your Care Day
- National Wiener Schnitzel Day
- National Pet Memorial Day
  – Second Sunday in September
- National Hug Your Hound Day
  – Second Sunday in September

SEPTEMBER 10

- World Suicide Prevention Day
- National Swap Ideas Day
- National TV Dinner Day
- National Boss/Employee Exchange Day
  – Monday after Labor Day

SEPTEMBER 11

- Anniversary of 9/11
- National Make Your Bed Day
- National Hot Cross Bun Day
- Patriot Day and National Day of Service and Remembrance
- National Ants on a Log Day
  – Second Tuesday in September

SEPTEMBER 12

- National Video Games Day
- #NationalVideoGamesDay
- National Chocolate Milkshake Day

THE ULTIMATE HOLIDAY CALENDAR FOR MARKETERS

CONTINUED. . .

SEPTEMBER 13

- National Kids Take Over The Kitchen Day
- National Peanut Day
- National Programmers Day
  – 256th Day of the Year
- Uncle Sam Day

SEPTEMBER 14

- National Cream Filled Donut Day
- National Eat a Hoagie Day
- Stand Up To Cancer Day
  – Second Friday in September

SEPTEMBER 15

- International Day of Democracy
- National Cheese Toast Day
- National Linguine Day
- National Felt Hat Day
- National Double Cheeseburger Day
- National LGBT Center Awareness Day
- National Creme de Menthe Day
- Google.com Day
- Greenpeace Day
- National Gymnastics Day
  – Third Saturday in September
- Big Whopper Liar Day
  – Third Saturday in September
- Boys' and Girls' Club Day for Kids
  – Third Saturday in September
- Puppy Mill Awareness Day
  – Third Saturday in September
- Responsible Dog Ownership Day
  – Third Saturday in September

SEPTEMBER 16

- International Day for the Preservation of the Ozone Layer
- National Play-Doh Day
- National Cinnamon Raisin Bread Day
- National Stepfamily Day
- National Working Parents Day
- Anne Bradstreet Day
- Mayflower Day
- Trail of Tears Commemoration Day
- National Grandparents Day
  #NationalGrandparentsDay
  – Sunday after Labor Day
- National Hug Your Boss Day
  #HugYourBossDay
  – Changes Annually
- Wife Appreciation Day
  – Third Sunday in September

SEPTEMBER 17

- National Apple Dumpling Day
- Constitution Day and Citizenship Day
- National Monte Cristo Day

SEPTEMBER 18

- World Water Monitoring Day
- National Cheeseburger Day
- National HIV/AIDS and Aging Awareness Day
- National IT Professionals Day
  – Third Tuesday in September

THE ULTIMATE HOLIDAY CALENDAR FOR MARKETERS

CONTINUED. . .

SEPTEMBER 19

- National Butterscotch Pudding Day
- Talk Like a Pirate Day

SEPTEMBER 20

- National Punch Day

SEPTEMBER 21

- International Day of Peace
- National Pecan Cookie Day
- Stand Up To Cancer Day
  – Second Friday in September

SEPTEMBER 22

- National Centenarian's Day
- National White Chocolate Day
- AKC Responsible Dog Ownership Day
- American Business Women's Day
- Car Free Day
- Dear Diary Day
- Elephant Appreciation Day
- Hobbit Day
- National Ice Cream Cone Day
- Autumnal Equinox – Changes annually
- National Hunting and Fishing Day
  – Fourth Saturday in September

SEPTEMBER 23

- National Checkers/Dogs in Politics Day
- National Great American Pot Pie Day
- Celebrate Bisexuality Day
- Restless Legs Awareness Day
- Innergize Day – Day after the Autumnal Equinox
- National Gold Star Mother's Day
  – Last Sunday in September

SEPTEMBER 24

- National Cherries Jubilee Day
- National Punctuation Day
- Schwenkfelder Thanksgiving

SEPTEMBER 25

- National One-Hit Wonder Day
- National Comic Book Day
- National Tune-Up Day
- National Research Administrator Day
- Math Storytelling Day
- National Woman Road Warrior Day
  – Fourth Tuesday in September
- National Voter Registration Day
  – Fourth Tuesday in September

THE ULTIMATE **HOLIDAY CALENDAR** FOR MARKETERS

CONTINUED. . .

SEPTEMBER 26

- European Day of Languages
- National Situational Awareness Day
- National Dumpling Day
- National Johnny Appleseed Day
- National Shamu the Whale Day
- National Pancake Day
- National Gay Men's HIV/AIDS Awareness Day
- National Women's Health and Fitness Day
  – Last Wednesday in September

SEPTEMBER 27

- World Tourism Day
- National Chocolate Milk Day
- National Crush a Can Day
- National Corned Beef Hash Day

SEPTEMBER 28

- World Rabies Day
- International Right to Know Day
- National Drink Beer Day
- National Good Neighbor Day
- National Strawberry Cream Pie Day

SEPTEMBER 29

- National Coffee Day
- VFW Day
- National Family Health and Fitness Day USA
  – Last Saturday in September
- National Public Lands Day
  – Usually Last Saturday in September

SEPTEMBER 30

- Blasphemy Day
- National Chewing Gum Day
- National Mud Pack Day
- National Hot Mulled Cider Day

HOLIDAY CALENDAR **OCTOBER 2018**

OCTOBER MONTHLY HOLIDAYS AND OBSERVANCES

- Adopt a Shelter Dog Month
- AIDS Awareness Month (President Reagan)
- American Cheese Month
- Antidepressant Death Awareness Month
- Bat Appreciation Month
- Breast Cancer Awareness Month

THE ULTIMATE HOLIDAY CALENDAR FOR MARKETERS

CONTINUED. . .

- (World) Blindness Awareness Month
- Caffeine Addiction Recovery Month
- Celiac Disease Awareness Month
- Celebrating The Bilingual Child Month
- Children's Magazine Month
- Christmas Seal Campaign (October 1-December 31)
- Church Library Month
- Church Safety and Security Month
- Class Reunion Month
- Co-op Awareness Month
- Cut Out Dissection Month
- Down Syndrome Awareness Month
- Dyslexia Awareness Month
- Eat Better, Eat Together Month
- Emotional Intelligence Awareness Month
- Emotional Wellness Month
- Employee Ownership Month
- Energy Management is a Family Affair-Improve Your Home Month
- Financial Planning Month
- Feral Hog Month or Hog Out Month
- German-American Heritage Month
- Global Diversity Awareness Month
- Go Hog Wild – Eat Country Ham
- Halloween Safety Month
- Head Start Awareness Month
- Health Literacy Month
- Home Eye Safety Month
- Italian-American Heritage Month
- International Augmentative and Alternative Communication (AAC) Awareness Month
- International Starman Month
- International Strategic Planning Month
- International Walk To School Month
- LGBT History Month

THE ULTIMATE HOLIDAY CALENDAR FOR MARKETERS

CONTINUED. . .

- Long Term Care Planning Month
- Month of Free Thought
- National Animal Safety and Protection Month
- National Apple Month
- National Applejack Month
- National Arts and Humanities Month
- National Audiology Awareness Month
- National Bake and Decorate Month
- National Book Month
- National Bullying Prevention Month
- National Caramel Month
- National Chili Month
- National Chiropractic Month
- National Cookbook Month
- National Cookie Month
- National Crime Prevention Month
- National Critical Illness Awareness Month
- National Cyber Security Awareness Month
- National Dental Hygiene Month
- National Dessert Month
- National Disability Employment Awareness Month
- National Depression Education and Awareness Month
- National Domestic Violence Awareness Month
- National Ergonomics Month
- National Fair Trade Month
- National Family Sexuality Education Month
- National “Gain The Inside Advantage” Month
- National Go On a Field Trip Month
- National Kitchen and Bath Month
- National Liver Awareness Month
- National Medical Librarian Month
- National Orthodontic Health Month
- National Pasta Month

THE ULTIMATE HOLIDAY CALENDAR FOR MARKETERS

CONTINUED. . .

- National Physical Therapy Month
- National Pickled Peppers Month
- National Pizza Month
- National Popcorn Poppin' Month
- National Pork Month
- National Pretzel Month
- National Protect Your Hearing Month
- National Pregnancy and Infant Loss Awareness Month
- National Reading Group Month
- National Roller Skating Month
- National RSV Awareness Month
- National Sarcastic Awareness Month
- National Sausage Month
- National Seafood Month
- National Spina Bifida Awareness Month
- National Stamp Collecting Month
- National Toilet Tank Repair Month
- National Window Covering Safety Month
- National Work and Family Month
- National Sudden Infant Death Syndrome Awareness Month
- Organize Your Medical Information Month
- Pear and Pineapple Month
- Photographer Appreciation Month
- Polish American Heritage Month
- Positive Attitude Month
- Raptor Month
- Rett Syndrome Awareness Month
- Rhizomes and Persimmons Month
- Rhubarb Month
- Right Brainers Rule! Month
- Self-Promotion Month
- Spinach Lovers Month
- Squirrel Awareness Month

THE ULTIMATE **HOLIDAY CALENDAR** FOR MARKETERS

CONTINUED. . .

- Tackling Hunger Month
- Talk About Prescriptions Month
- Vegetarian Month
- Wishbones for Pets Month (October 15-November 30)
- Workplace Politics Awareness Month
- World Menopause Month

OCTOBER WEEKLY HOLIDAYS AND OBSERVANCES

- Great Books Week, October 7-13 (First Full Week)
- International Postcard Week, October 7-13 (First Full Week)
- Mental Illness Awareness Week, October 7-13 (First Full Week)
- Mystery Series Week, October 7-13 (First Full Week)
- National Midwifery Week, October 7-13 (First Full Week)
- National Work From Home Week, October 7-13 (First Full Week)
- Nuclear Medicine and Molecular Imaging Week, October 7-13 (First Full Week)
- Customer Service Week, October 1-5 (First Mon-Fri Week)
- Drive Safely Work Week, October 1-5 (Monday to Friday of First Full Week)
- Financial Planning Week, October 1-7 (First Monday to Sunday Week)
- Kids' Goal Setting Week, October 7-13 (First Week)
- National Heimlich Heroes Week, October 1-5 (First Full Monday to Friday Week)
- World Dairy Expo, October 2-7 (First Tuesday to Sunday)
- Old-time Fiddler Days, October 5-7 (First Full Weekend)
- National Storytelling Weekend, October 5-7 (First Full Weekend)
- Earth Science Week, October 14-20 (Always Second Full Week)
- National Chestnut Week, October 14-20 (Second Full Week)
- Veterinary Technicians Week, October 14-20 (Second Week)
- National School Lunch Week, October 8-12 (Starts on Second Monday)
- Bullying Bystanders Unite Week, October 21-27 (Third Full Week)
- Freedom From Bullies Week, October 21-27 (Third Full Week)
- Freedom of Speech Week, October 21-27 (Third Full Week)

THE ULTIMATE **HOLIDAY CALENDAR** FOR MARKETERS

CONTINUED. . .

- Mediation Week, October 21-27 (Third Full Week)
- Medical Assistants Recognition Week, October 21-27 (Third Full Week)
- National Character Counts Week, October 21-27 (Third Full Week)
- National Business Women's Week, October 21-27 (Third Full Week)
- National Chemistry Week, October 21-27 (Third Full Week)
- National Forest Products Week, October 21-27 (Starts Third Sunday)
- National Friends of Libraries Week, October 21-27 (Third Full Week)
- National Nuclear Science Week, October 21-27 (Third Full Week)
- National Save For Retirement Week, October 21-27 (Third Full Week)
- National Teen Drivers Safety Week, October 21-27 (Third Full Week)
- National School Bus Safety Week, October 21-27 (Third Full Week)
- YWCA Week Without Violence, October 15-19 (Third Week)
- National Lead Poisoning Prevention Week, October 28-31 (Last Week)
- National Massage Therapy Week, October 21-27 (Last Week)
- National Respiratory Care Week, October 21-27 (Last Week)
- Pastoral Care Week, October 21-27 (Last Week)
- Red Ribbon Week, October 21-27 (Last Week)

OCTOBER NATIONAL DAYS

OCTOBER 1

- International Day of Older Persons
- International Coffee Day
- World Vegetarian Day
- World Sake Day
- National Fire Pup Day
- National Homemade Cookies Day
- World Habitat Day – First Monday in October
- National Child Health Day – First Monday in October

OCTOBER 2

- International Day of Nonviolence
- National Custodial Workers Recognition Day
- National Name Your Car Day
- National Fried Scallops Day

OCTOBER 3

- National Techies Day
- National Walk to School Day – First Wednesday in October

THE ULTIMATE HOLIDAY CALENDAR FOR MARKETERS

CONTINUED. . .

OCTOBER 4

- World Animal Day
- National Taco Day #NationalTacoDay
- National Golf Day
- National Vodka Day

OCTOBER 5

- World Teachers Day
- National Do Something Nice Day
- National Apple Betty Day
- National Manufacturing Day – First Friday in October
- World Smile Day – First Friday in October

OCTOBER 6

- National Mad Hatter Day
- National German-American Day
- National Noodle Day

OCTOBER 7

- National Frappe Day

OCTOBER 8

- National Fluffernutter Day
- National Pierogi Day
- American Touch Tag Day
- National Online Bank Day – Second Monday in October
- National Kick Butt Day – Second Monday in October
- Native American Day – Second Monday in October
- Columbus Day – Second Monday in October

OCTOBER 9

- World Post Day
- National Leif Erikson Day
- National Pro-Life Cupcake Day
- Moldy Cheese Day #MoldyCheeseDay
- National Chess Day

OCTOBER 10

- World Mental Health Day
- National Angel Food Cake Day
- National Handbag Day
- National Emergency Nurse's Day – Second Wednesday in October
- National Bring Your Teddy Bear to Work/School Day – Second Wednesday in October
- National Stop Bullying Day – Second Wednesday in October

OCTOBER 11

- International Day of the Girl Child
- National Sausage Pizza Day
- National Coming Out Day
- General Pulaski Memorial Day
- National Take Your Parents To Lunch Day – Changes Annually (to be verified)
- World Sight Day – Second Thursday in October

OCTOBER 12

- National Freethought Day
- National Farmer's Day
- National Gumbo Day

THE ULTIMATE HOLIDAY CALENDAR FOR MARKETERS

CONTINUED. . .

OCTOBER 13

- World Thrombosis Day
- International Day for Disaster Reduction
- National Train Your Brain Day
- National Yorkshire Pudding Day
- Navy Birthday
- National Costume Swap Day
  – Second Saturday in October
- National Motorcycle Ride Day
  – Second Saturday in October
- International Migratory Bird Day
  – Second Saturday in October

OCTOBER 14

- World Standards Day
- National Dessert Day
- Be Bald and Be Free Day
- Clergy Appreciation Day (or Pastor Appreciation Day or Ministry Appreciation Day)
  – Second Sunday in October

OCTOBER 15

- Global Handwashing Day
- National Cheese Curd Day
- National I Love Lucy Day
- National Cake Decorating Day
- National Grouch Day #NationalGrouchDay
- National Latino AIDS Awareness Day
- National Pregnancy and Infant Loss Awareness Day
- National White Cane Safety Day
- National Clean Your Virtual Desktop Day
  – Third Monday in October

OCTOBER 16

- World Food Day
- National Liqueur Day
- National Dictionary Day
- National Feral Cat Day
- Department Store Day
- Boss's Day (or National Boss's Day)
  – Annually October 16 unless it falls on a weekend. Then it's the closest workday.
- Pro-Life Day of Silent Solidarity
  – Third Tuesday in October
- National Pharmacy Technician Day
  – Third Tuesday in October

OCTOBER 17

- International Day for the Eradication of Poverty
- National Edge Day
- National Mulligan Day
- National Pasta Day
- National Fossil Day
  – On Wednesday of Second Full Week in October (Put on your calendar for 2018 ➔ Alternative Fuel Day – Biennial, even years)
- Black Poetry Day
- Hagfish Day – Third Wednesday in October
- Support Your Local Chamber of Commerce
  – Third Wednesday in October
- Medical Assistants Recognition Day
  – Wednesday of Third Full Week in October

THE ULTIMATE HOLIDAY CALENDAR FOR MARKETERS

CONTINUED. . .

OCTOBER 18

- World Vasectomy Day
- National Chocolate Cupcake Day
- National No Beard Day
- National Get Smart About Credit Day
  – Third Thursday in October
- Get to Know Your Customers Day
  #GetToKnowYourCustomersDay
  – Third Thursday of Each Quarter

OCTOBER 19

- National Seafood Bisque Day
- National Mammography Day
  – Third Friday in October

OCTOBER 20

- World Osteoporosis Day
- World Statistics Day
- National Brandied Fruit Day
- National Sweetest Day
  – Third Saturday in October

OCTOBER 21

- National Pumpkin Cheesecake Day
- Reptile Awareness Day #ReptileAwarenessDay
- National Mother-in-Law Day
  – Fourth Sunday in October

OCTOBER 22

- International Stuttering Awareness Day
- National Nut Day
- National Color Day

OCTOBER 23

- National Boston Cream Pie Day
- National Mole Day
- TV Talk Show Host Day #TVTalkShowHostDay
  (Johnny Carson's birthday)
- Swallows Depart from San Juan Capistrano Day
- iPod Day

OCTOBER 24

- United Nations Day
- World Development Information Day
- National Food Day
- National Bologna Day

OCTOBER 25

- National Greasy Food Day
- Sourest Day
- Chucky, The Notorious Killer Doll Day

OCTOBER 26

- National Day of the Deployed
- National Mule Day
- National Pumpkin Day
- National Mincemeat Day
- National Pharmacy Buyer Day
  – Friday of Last Full Week in October
- National Frankenstein Friday
  – Last Friday in October
- National Breadstick Day
  – Last Friday in October

THE ULTIMATE **HOLIDAY CALENDAR** FOR MARKETERS

CONTINUED. . .

OCTOBER 27

- World Day for Audiovisual Heritage
- National American Beer Day
- Navy Day
- National Make a Difference Day – Fourth Saturday in October

OCTOBER 28

- International Animation Day
- National Chocolate Day

OCTOBER 29

- World Stroke Day
- National Cat Day #NationalCatDay
- National Oatmeal Day
- National Hermit Day

OCTOBER 30

- National Speak Up For Service Day
- National Publicist Day
- National Candy Corn Day

OCTOBER 31

- National Caramel Apple Day
- National Knock-Knock Jokes Day
- National Magic Day
- Girl Scout Founder's Day
- Halloween

HOLIDAY CALENDAR **NOVEMBER 2018**

NOVEMBER MONTHLY HOLIDAYS AND OBSERVANCES

- Adopt a Senior Pet Month
- Aviation History Month
- Banana Pudding Lovers Month
- Diabetic Eye Disease Month
- Epilepsy Awareness Month
- Family Stories Month
- Gluten-Free Diet Awareness Month
- Greens and Plantains Month
- Historic Bridge Awareness Month
- International Drum (Percussion) Month

THE ULTIMATE **HOLIDAY CALENDAR** FOR MARKETERS

CONTINUED. . .

- Lung Cancer Awareness Month
- Movember
- Military Family Appreciation Month
- National Adoption Month
- National Alzheimer's Disease Month
- National COPD Month
- National Diabetes Month
- National Family Caregivers Month
- National Fun with Fondue Month
- National Georgia Pecan Month
- National Gratitude Month
- National Home Care and Hospice Month
- National Impotency Month
- National Inspirational Role Models Month
- National Life Writing Month
- National Long-term Care Awareness Month
- National Marrow Awareness Month
- National Medical Science Liaison (MSL) Awareness and Appreciation Month
- National Native American Heritage Month
- National Family Literacy Month
- National Novel Writing Month
- National Peanut Butter Lovers Month
- National Pepper Month
- National Pet Cancer Awareness Month
- National Pomegranate Month
- National PPSI AIDS Awareness Month
- National Raisin Bread Month
- National Roasting Month
- National Scholarship Month
- Pancreatic Cancer Awareness Month
- Prematurity Awareness Month
- PTA Healthy Lifestyles Month
- Spinach and Squash Month

THE ULTIMATE **HOLIDAY CALENDAR** FOR MARKETERS

CONTINUED. . .

- Sweet Potato Awareness Month (See also February)
- NoSHAVEmber (U.S. – Beard Month or Movember; Australia – Moustache Month)
- Vegan Month
- Worldwide Bereaved Siblings Month

NOVEMBER WEEKLY HOLIDAYS AND OBSERVANCES

- National Farm Toy Show Days, November 2-4 (First Full Weekend)
- Drowsy Driving Prevention Week, November 4-10 (First Full Week)
- National Animal Shelter Appreciation Week, November 4-10 (First Full Week)
- Give Wildlife A Brake! Week, November 4-10 (First Week)
- National Hunger and Homeless Awareness Week, November 10-18 (Begins on Second Saturday for nine days)
- Geography Awareness Week, November 11-17 (Second Full Week)
- National Split Pea Soup Week, November 11-17 (Second Full Week)
- International Restorative Justice Week, November 18-24 (Third Week)
- World Kindness Week, November 11-17 (Always has the 13th in it)
- American Education Week, November 12-16 (Always Week Before Thanksgiving)
- National Farm-City Week, November 16-22 (Week Always Ends on Thanksgiving Day)
- GERD Awareness Week, November 18-24 (Week of Thanksgiving)
- International Bible Week, November 18-25 (Sunday before Thanksgiving to Sunday after it)
- International Fraud Awareness Week, November 18-24 (Third Week)
- National Family Week, November 18-24 (Always Thanksgiving Week)
- National Game and Puzzle Week, November 18-24 (Sunday-Saturday Thanksgiving Week)
- Better Conversation Week, November 18-24 (Always Thanksgiving Week)
- Church/State Separation Week, November 18-24 (Always Thanksgiving Week)
- National Deal Week, November 21-27 (Week begins on the day before Thanksgiving)

THE ULTIMATE **HOLIDAY CALENDAR** FOR MARKETERS

CONTINUED. . .

NOVEMBER NATIONAL DAYS

NOVEMBER 1

- World Vegan Day
- National Authors Day
- National Family Literacy Day
- National Cook For Your Pets Day
- National Vinegar Day
- National Deep Fried Clams Day
- National Brush Day
- National Men Make Dinner Day (Must Cook. No BBQ Allowed! – First Thursday in November

NOVEMBER 2

- National Deviled Egg Day
- Traffic Directors Day – Nov 2, unless it falls on a weekend, then it's the following Monday

NOVEMBER 3

- National Housewife's Day
- National Sandwich Day

NOVEMBER 4

- National Chicken Lady Day
- National Candy Day
- National Stress Awareness Day
- Daylight Saving Time Ends – First Sunday in November

NOVEMBER 5

- National Love Your Red Hair Day

NOVEMBER 6

- International Day for the Preventing the Exploitation of the Environment in War and Armed Conflict
- National Nachos Day
- Saxophone Day #SaxophoneDay

NOVEMBER 7

- National Bittersweet Chocolate with Almonds Day
- National Canine Lymphoma Awareness Day

NOVEMBER 8

- International Day of Radiology
- National Cappuccino Day
- National Harvey Wallbanger Day
- National Parents as Teachers Day
- National STEM/STEAM Day

NOVEMBER 9

- National Scrapple Day

NOVEMBER 10

- Marine Corps Birthday
- National Forget-Me-Not Day
- National Vanilla Cupcake Day

THE ULTIMATE HOLIDAY CALENDAR FOR MARKETERS

CONTINUED. . .

NOVEMBER 11

- National Sundae Day #NationalSundaeDay
- Veterans Day

NOVEMBER 12

- World Pneumonia Day
- National Pizza with the Works Except Anchovies Day
- Chicken Soup for the Soul Day #ChickenSoupForTheSoulDay

NOVEMBER 13

- World Kindness Day
- National Indian Pudding Day

NOVEMBER 14

- World Diabetes Day
- National Pickle Day
- National Spicy Guacamole Day
- National Educational Support Professionals Day – Wednesday of American Education Week

NOVEMBER 15

- Day of the Imprisoned Writer
- National Bundt (Pan) Day
- National Philanthropy Day
- Clean Out Your Refrigerator Day #CleanOutYourRefrigeratorDay
- National Spicy Hermit Cookie Day
- National Raisin Bran Cereal Day
- America Recycles Day
- Great American Smokeout – Thursday Before Thanksgiving
- World Philosophy Day – Third Thursday in November

NOVEMBER 16

- International Day for Tolerance
- National Fast Food Day
- National Button Day #NationalButtonDay

NOVEMBER 17

- International Students Day
- World Prematurity Day
- National Baklava Day
- National Take a Hike Day
- National Adoption Day – Saturday Before Thanksgiving

NOVEMBER 18

- National Vichyssoise Day
- Mickey Mouse Birthday
- World Day of Remembrance for Road Traffic Victims – Third Sunday in November

NOVEMBER 19

- International Men's Day
- National Carbonated Beverage With Caffeine Day
- National Play Monopoly Day

NOVEMBER 20

- Universal Children's Day
- International Transgender Day of Remembrance
- Africa Industrialization Day
- National Peanut Butter Fudge Day
- National Absurdity Day

THE ULTIMATE HOLIDAY CALENDAR FOR MARKETERS

CONTINUED. . .

NOVEMBER 21

- World Hello Day
- National Stuffing Day
- Tie One On Day – Day before Thanksgiving

NOVEMBER 22

- National Cranberry Relish Day
- National Day of Mourning – Fourth Thursday in November
- Thanksgiving Day – Fourth Thursday in November
- Turkey-free Thanksgiving – Fourth Thursday in November

NOVEMBER 23

- National Cashew Day
- National Eat a Cranberry Day
- National Espresso Day
- National Day of Listening – Day After Thanksgiving
- National Native American Heritage Day – Day After Thanksgiving
- Black Friday – Day After Thanksgiving
- Buy Nothing Day – Day After Thanksgiving
- Flossing Day – Day After Thanksgiving
- Maize Day – Day After Thanksgiving
- You're Welcomegiving Day – Day After Thanksgiving

NOVEMBER 24

- National Sardines Day
- Small Business Saturday #ShopSmall – Saturday After Thanksgiving

NOVEMBER 25

- International Day for the Elimination of Violence Against Women
- National Parfait Day
- Blase' Day
- Shopping Reminder Day

NOVEMBER 26

- National Cake Day
- Cyber Monday – Monday After Thanksgiving

NOVEMBER 27

- National Bavarian Cream Pie Day
- National Day of Giving – #GivingTuesday (Usually Follows Cyber Monday)

NOVEMBER 28

- National French Toast Day

NOVEMBER 29

- International Day of Solidarity with the
- Palestinian People
- Electronic Greetings Day

NOVEMBER 30

- National Mousse Day
- National Meth Awareness Day
- Computer Security Day

THE ULTIMATE **HOLIDAY CALENDAR** FOR MARKETERS

CONTINUED. . .

HOLIDAY CALENDAR **DECEMBER 2018**

DECEMBER MONTHLY HOLIDAYS AND OBSERVANCES

- AIDS Awareness Month
- Awareness Month of Awareness Months Month
- Bingo's Birthday Month
- National Drunk and Drugged Driving (3D) Prevention Month
- National Human Rights Month
- National Tie Month
- National Write a Business Plan Month
- Operation Santa Paws (December 1-December 24)
- Quince and Watermelon Month
- Root Vegetables and Exotic Fruits Month
- Safe Toys and Gifts Month
- Spiritual Literacy Month
- Tomato and Winter Squash Month
- Universal Human Rights Month
- Worldwide Food Service Safety Month

DECEMBER WEEKLY HOLIDAYS AND OBSERVANCES

- National Handwashing Awareness Week, December 2-8 (First Full Week)
- Recipe Greetings For The Holidays Week, December 2-8 (First Full Week)
- Cookie Exchange Week, December 17-21 (First M-F Week Before Christmas)
- Christmas Bird Count Week, December 14-January 5 (Always every year)
- Halcyon Days, December 14-28 (Always seven days before/after the Winter Solstice)
- Gluten-free Baking Week, December 16-22 (Week Before Christmas)
- Kwanzaa, December 26-January 1
- Chanukah December 12 -20

THE ULTIMATE **HOLIDAY CALENDAR** FOR MARKETERS

CONTINUED. . .

DECEMBER NATIONAL DAYS

DECEMBER 1

- World AIDS Day
- National Pie Day
- National Eat a Red Apple Day
- Bifocals at the Monitor Liberation Day
- Day With(out) Art Day
- Rosa Parks Day
- National Rhubarb Vodka Day – First Saturday in December
- Skywarn Recognition Day – First Saturday in December

DECEMBER 2

- International Day for the Abolition of Slavery
- National Fritters Day
- National Mutt Day
- Special Education #SpecialEducationDay
- Chanukah Begins – Changes Annually

DECEMBER 3

- International Day of Persons with Disabilities
- Roof Over Your Head Day #RoofOverYourHeadDay

DECEMBER 4

- National Cookie Day
- National Dice Day

DECEMBER 5

- World Soil Day
- International Volunteer Day for Economic and Social Development
- National Sacher Torte Day
- AFL-CIO Day
- Bathtub Party Day
- International Ninja Day
- Repeal Day #RepealDay

DECEMBER 6

- National Pawnbrokers Day
- National Microwave Oven Day
- National Gazpacho Day
- St. Nicholas Day
- Miners Day

DECEMBER 7

- International Civil Aviation Day
- National Pearl Harbor Remembrance Day
- National Cotton Candy Day
- Faux Fur Friday – First Friday in December

DECEMBER 8

- National Brownie Day
- Pretend to Be a Time Traveler Day #PretendToBeATimeTravelerDay
- National Wreaths Across America Day – Second Saturday in December

THE ULTIMATE HOLIDAY CALENDAR FOR MARKETERS

CONTINUED. . .

DECEMBER 9

- International Anti-Corruption Day
- National Pastry Day
- Weary Willie Day

DECEMBER 10

- Dewey Decimal System Day
- Human Rights Day
- Nobel Prize Day

DECEMBER 11

- International Mountain Day
- National Noodle Ring Day
- UNICEF Birthday

DECEMBER 12

- @MavenTheCorgi's Birthday!
- National Ambrosia Day
- National Ding-a-Ling Day
- Gingerbread House Day
- Poinsettia Day

DECEMBER 13

- National Cocoa Day
- National Violin Day
- National Day Of The Horse (Senate Res. 452)
- Pick a Pathologist Pal Day

DECEMBER 14

- National Bouillabaisse Day
- National Ugly Christmas Sweater Day – Third Friday in December
- Underdog Day – Third Friday in December

DECEMBER 15

- National Bouillabaisse Day
- National Cupcake/Lemon Cupcake Day
- Bill of Rights Day
- Cat Herders Day #CatHerdersDay – Third Friday in December

DECEMBER 16

- National Chocolate-covered Anything Day
- Barbie and Barney Backlash Day
- Free Shipping Day – Changes Annually

DECEMBER 17

- National Maple Syrup Day
- Wright Brothers Day

DECEMBER 18

- International Migrants Day
- U.N. Arabic Language Day
- National Roast Suckling Pig Day
- Answer The Telephone Like Buddy The Elf Day

DECEMBER 19

- National Hard Candy Day
- National Oatmeal Muffin Day

THE ULTIMATE HOLIDAY CALENDAR FOR MARKETERS

CONTINUED. . .

DECEMBER 20

- National Sangria Day
- Mudd Day
- National Re-Gifting Day
  – Thursday before Christmas

DECEMBER 21

- National French Fried Shrimp Day
- Crossword Puzzle Day
- Humbug Day #HumbugDay
- Phileas Fogg Win a Wager Day
- Winter Solstice
  – Day Between December 20 and 23
- National Flashlight Day – Day of Winter Solstice
- National Homeless Persons' Remembrance Day
  – First Day of Winter
- Yule – Day of Winter Solstice

DECEMBER 22

- National Date Nut Bread Day
- Anne and Samantha Day (also June 21)
- Forefathers Day – December 22
  (Unless on Sunday, Then Following Monday)

DECEMBER 23

- National Pfeffernusse Day
- National Roots Day
- Festivus

DECEMBER 24

- National Eggnog Day
- Christmas Eve

DECEMBER 25

- National Pumpkin Pie Day
- A'Phabet Day or No "L" Day
- Christmas

DECEMBER 26

- National Candy Cane Day
- National Thank You Note Day
- National Whiner's Day
- Boxing Day (Canada)

DECEMBER 27

- National Fruitcake Day

DECEMBER 28

- National Chocolate Candy Day
- National Card Playing Day
- Holy Innocents Day
- Pledge of Allegiance Day
- No Interruptions Day – Last Work Day of the Year

DECEMBER 29

- National Pepper Pot Day
- Tick Tock Day

DECEMBER 30

- National Bicarbonate of Soda Day
- Falling Needles Family Fest Day
- Bacon Day

THE ULTIMATE **HOLIDAY CALENDAR** FOR MARKETERS

CONTINUED. . .

DECEMBER 31

- National Champagne Day
- Leap Second Time Adjustment Day
  (Note: This is listed as an observance title only. Some years scientists do not make adjustments. But, if they do, then it's done on either June 30 or December 31.)
- Make Up Your Mind Day
- New Year's Eve
- Universal Hour of Peace

HOLIDAY CALENDAR **JANUARY 2019**

JANUARY MONTHLY HOLIDAYS AND OBSERVANCES

- National Bath Safety Month
- National Black Diamond Month
- National Blood Donor Month
- National Braille Literacy Month
- National Hobby Month
- National Hot Tea Month
- National Mentoring Month
- National Oatmeal Month
- National Slow Cooking Month
- National Soup Month
- National Sunday Supper Month

JANUARY WEEKLY HOLIDAYS AND OBSERVANCES

- Diet Resolution Week, January 1-7
- New Year's Resolutions Week, January 1-7
- Hunt For Happiness Week, January 13-19 (Third Full Week)

THE ULTIMATE **HOLIDAY CALENDAR** FOR MARKETERS

CONTINUED. . .

- Healthy Weight Week, January 13-19 (Third Week)
- Sugar Awareness Week, January 14-18 (Third Work Week)
- National CRNA (Certified Registered Nurse Anesthetists) Week, January 20-26 (Last Full Week)
- Clean Out Your Inbox Week, January 28-February 1 (Last Business Week)
- National School Choice Week, January 27-February 2 (Last Week)
- National Medical Group Practice Week, January 28-February 1 (Starts Fourth Monday)
- Catholic Schools Week, January 27-February 2 (Begins on Last Sunday)
- Meat Week, January 27-February 2 (Begins on Last Sunday)

JANUARY 2019 NATIONAL DAYS

JANUARY 1

- National Bird Day
- National Whipped Cream Day

JANUARY 2

- National Buffet Day
- National Cream Puff Day
- National Personal Trainer Awareness Day
- Science Fiction Day #ScienceFictionDay

JANUARY 3

- National Chocolate Covered Cherry Day
- National Drinking Straw Day
- National Fruitcake Toss Day

JANUARY 4

- National Spaghetti Day
- National Trivia Day #NationalTriviaDay

JANUARY 5

- National Bird Day
- National Whipped Cream Day

JANUARY 6

- National Bean Day
- National Cuddle Up Day
- National Shortbread Day
- National Technology Day

JANUARY 7

- National Bobblehead Day
- National Tempura Day
- National Thank God It's Monday Day – First Monday in January

JANUARY 8

- National Argyle Day
- National Bubble Bath Day
- National English Toffee Day
- National JoyGerm Day

JANUARY 9

- National Apricot Day
- National Static Electricity Day

THE ULTIMATE HOLIDAY CALENDAR FOR MARKETERS

CONTINUED. . .

JANUARY 10

- National Bittersweet Chocolate Day
- National Cut Your Energy Costs Day
- National Save The Eagles Day

JANUARY 11

- National Human Trafficking Awareness Day
- National Milk Day
- National Step in the Puddle and Splash Your Friends Day

JANUARY 12

- National Curried Chicken Day
- National Marzipan Day
- National Pharmacist Day
- National Vision Board Day – Second Saturday in January

JANUARY 13

- National Peach Melba Day
- National Rubber Ducky Day
- National Sticker Day
- Stephen Foster Memorial Day
- National Sunday Supper Day – Second Sunday in January

JANUARY 14

- Dress Up Your Pet Day #DressUpYourPetDay
- National Hot Pastrami Sandwich Day
- Ratification Day
- National Clean Off Your Desk Day – Second Monday in January

JANUARY 15

- National Hat Day #NationalHatDay
- National Strawberry Ice Cream Day

JANUARY 16

- National Fig Newton Day
- National Nothing Day
- National Religious Freedom Day
- National Without a Scalpel Day

JANUARY 17

- National Bootlegger's Day
- National Hot Buttered Rum Day
- Get to Know Your Customers Day #GetToKnowYourCustomersDay – Third Thursday of Each Quarter

JANUARY 18

- National Peking Duck Day
- National Winnie The Pooh Day

JANUARY 19

- National Popcorn Day

JANUARY 20

- National Buttercrunch Day
- Cheese Lovers Day #CheeseLoversDay
- National Disc Jockey Day

JANUARY 21

- National Granola Bar Day
- National Hugging Day
- Squirrel Appreciation Day
- Martin Luther King Jr. Day – Third Monday in January

THE ULTIMATE **HOLIDAY CALENDAR** FOR MARKETERS

CONTINUED. . .

JANUARY 22

- National Blonde Brownie Day

JANUARY 23

- National Handwriting Day
- National Pie Day #NationalPieDay

JANUARY 24

- Beer Can Appreciation Day
- National Compliment Day
- National Peanut Butter Day

JANUARY 25

- Community Manager Appreciation Day #CMAD
- National Irish Coffee Day
- National Opposite Day

JANUARY 26

- National Green Juice Day
- National Peanut Brittle Day
- National Spouses Day

JANUARY 27

- International Day of Commemoration in Memory of the Victims of the Holocaust
- National Chocolate Cake Day

JANUARY 28

- Data Privacy Day
- National Blueberry Pancake Day
- National Have Fun At Work Day
- National Kazoo Day
- National Bubble Wrap Appreciation Day – Last Monday of January

JANUARY 29

- National Corn Chip Day
- National Puzzle Day

JANUARY 30

- National Croissant Day

JANUARY 31

- Street Children's Day
- National Backward Day
- National Inspire Your Heart With Art Day

HOLIDAY CALENDAR **FEBRUARY 2019**

FEBRUARY MONTHLY HOLIDAYS AND OBSERVANCES

- An Affair to Remember Month
- Black History Month
- Canned Food Month
- Creative Romance Month

THE ULTIMATE **HOLIDAY CALENDAR** FOR MARKETERS

CONTINUED. . .

- Great American Pie Month
- National Bake for Family Fun Month
- National Bird Feeding Month
- National Cherry Month
- National Children's Dental Health Month
- National Grapefruit Month
- National Heart Month
- National Hot Breakfast Month
- National Library Lovers Month
- National Macadamia Nut Month
- National North American Inclusion Month
- National Snack Food Month
- National Weddings Month
- National Embroidery Month

FEBRUARY WEEKLY HOLIDAYS AND OBSERVANCES

- African Heritage and Health Week, February 1-7
- Burn Awareness Week, February 3-9 (First Full Week)
- Children's Authors and Illustrators Week, February 3-9 (First Full Week)
- Celebration of Love Week, February 10-16 (Second Full Week)
- Children of Alcoholics Week, February 10-16 (Second Full Week)
- Dump Your Significant Jerk Week, February 3-9 (Always Week Before Valentine's Day)
- Jell-O Week, February 10-16 (Second Full Week)
- Freelance Writers Appreciation Week, February 10-16 (Second Full Week)
- National Secondhand Wardrobe Week, February 10-16 (Second Full Week)
- Random Acts of Kindness Week, February 10-16 (Second Full Week)
- International Flirting Week, February 10-16 (Week of Valentine's Day)
- Brotherhood / Sisterhood Week, February 17-23 (Always Third Week)
- Build A Better Trade Show Image Week, February 17-23 (Third Full Week)
- National Engineers Week, February 17-23 (Week Including George Washington's Birthday)
- National FFA Week, February 16-23 (Week of George Washington's Birthday from Saturday to Saturday)
- Through With The Chew, February 17-23 (Third Full Week)

THE ULTIMATE **HOLIDAY CALENDAR** FOR MARKETERS

CONTINUED. . .

- Telecommuter Appreciation Week, February 24-March 2 (Always Week that has Alexander Graham Bell's Birthday, March 2)

FEBRUARY 2019 NATIONAL DAYS

FEBRUARY 1

- National Baked Alaska Day
- National Freedom Day (Freedom From Slavery)
- National Serpent Day
- National Wear Red Day – First Friday in February

FEBRUARY 2

- World Wetlands Day
- National Groundhog Day
- National Heavenly Hash Day

FEBRUARY 3

- National Carrot Cake Day
- National Day the Music Died Day

FEBRUARY 4

- World Cancer Day #WorldCancerDay #KissCancerGoodbye
- National Create a Vacuum Day
- National Homemade Soup Day
- National Thank a Mail Carrier Day

FEBRUARY 5

- Bubblegum Day #BubblegumDay
- National Shower with a Friend Day
- National Weatherperson's Day

FEBRUARY 6

- National Frozen Yogurt Day
- National Lame Duck Day

FEBRUARY 7

- National Fettuccine Alfredo Day
- National Periodic Table Day
- National Send a Card to a Friend Day

FEBRUARY 8

- National Boy Scouts Day
- National Kite Flying Day

FEBRUARY 9

- National Bagel Day (Formerly Bagel and Lox Day)
- National Pizza Day
- National Toothache Day

FEBRUARY 10

- National Cream Cheese Brownie Day
- National Home Warranty Day
- National Umbrella Day #NationalUmbrellaDay

THE ULTIMATE HOLIDAY CALENDAR FOR MARKETERS

CONTINUED. . .

FEBRUARY 11

- World Day of the Sick
- National Don't Cry Over Spilled Milk Day
- National Inventors' Day
- National Make a Friend Day
- National Peppermint Patty Day
- National Shut-In Visitation Day
- National White Shirt Day
- National Clean Out Your Computer Day – Second Monday in February

FEBRUARY 12

- National Plum Pudding Day

FEBRUARY 13

- World Radio Day
- National Tortellini Day

FEBRUARY 14

- National Cream-Filled Chocolates Day
- National Ferris Wheel Day
- National Organ Donor Day
- Valentine's Day

FEBRUARY 15

- National Gumdrop Day
- Singles Awareness Day #SinglesAwarenessDay
- National Caregivers Day – Third Friday in February

FEBRUARY 16

- National Almond Day
- National Do a Grouch a Favor Day

FEBRUARY 17

- World Radio Day
- National Tortellini Day

FEBRUARY 18

- National Battery Day
- National Crab Stuffed Flounder Day
- National Drink Wine Day
- Presidents Day – Third Monday in February

FEBRUARY 19

- National Chocolate Mint Day
- National Lash Day

FEBRUARY 20

- World Day of Social Justice
- National Cherry Pie Day
- National Love Your Pet Day

FEBRUARY 21

- International Mother Language Day
- National Sticky Bun Day
- National Chili Day – Fourth Thursday in February

THE ULTIMATE HOLIDAY CALENDAR FOR MARKETERS

CONTINUED. . .

FEBRUARY 22

- A Day Without News
- National Cook a Sweet Potato Day
- National Margarita Day #NationalMargaritaDay

FEBRUARY 23

- National Banana Bread Day
- National Dog Biscuit Day
- National Toast Day

FEBRUARY 24

- National Tortilla Chip Day

FEBRUARY 25

- National Chocolate Covered Nut Day
- National Clam Chowder Day

FEBRUARY 26

- National Pistachio Day
- National Tell a Fairy Tale Day
- Spay Day – Last Tuesday in February

FEBRUARY 27

- National Kahlua Day
- National Polar Bear Day
- National Strawberry Day

FEBRUARY 28

- National Chocolate Souffle Day
- National Floral Design Day
- National Public Sleeping Day
- National Tooth Fairy Day
- Rare Disease Day – Last Day in February