*#10 Lisa’s Best Practice*

Elite Club #36 August 2018

***CROSS SALE LETTER*. Send to the non-directing agent on your deals as long as it’s not stepping on another reps toes in your office.**

Dear <Agent Name>,

Just a quick email to say thank you for allowing your escrow to come to our office. We absolutely enjoyed working with you and your clients.  Soooo… What did you think of our team? We love “feedforward”!  Also, have you heard of <INSERT A BADASS TOOL HERE!>

If not, I would love 4 mins live to explain how it works. I am more than just a title rep, I pride myself on being an integral part of my client’s business growth. I would love to have you a part of that as well. Thank you again for working with us and we hope to see you back in escrow again real soon ☺

If you are working on any files that we can assist with net sheets, rates, property info or marketing tips, please reply to this email and consider it done.

Thank you and have the best day possible!

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Warmest Regards,

<Your info here>