



#14 What's New
Elite Club #31 March 2018

Elite Club BULLETIN: What's NEW!

- **Elite Club GROUP CALL** will be _____. Please join the call for a 60 min packed in call.
- **Submit your questions** from the Elite Club group call to Coach Lisa by _____. THANK YOU!!
- **Download on audible:** "THE FRED FACTOR" by Marc Sandborn
- **If you have a challenge in your business or need support**, please reach out to any of our Elite Club committee members or Coach.
 - Kelcey Myers: Kelcey.Myers@fnf.com
 - Brian McCauley: Brian.McCauley@fnf.com
 - Kim Retzlaff: KimR@ctt.com
 - Laura Roberts: Laura.Roberts@ctt.com
- **What to be an Elite Club committee member?** Please email Coach Lisa and let her know. The commitment is 1 hour a month and a few email decisions a month.
- **NEW BUTTON:** WE have a new button called "**Facebook Marketing Strategist**". This button will be run by Travis Thom, Founder of "Elevated Real Estate Marketing". Travis is the founder of the most recognized *Facebook Marketing Agency* in the real estate industry. He helps brokerages and agents effectively launch Facebook campaigns to increase exposure and acquire leads. His reputation continues to grow from his company's ability to deliver outstanding ROI vs. other online channels. Travis is a veteran with over 15 years of experience in Real Estate Brokerage Ownership, Agent Management and Sales & Marketing. A highly sought after Facebook marketing strategist, and national speaker on the topic of Facebook lead generation through psychology and persuasion for Real Estate agents. Travis has helped Agents focus their Facebook ads on high lead generation and optimal conversion, increasing their revenue and online campaign successes. Travis has generated over 50,000 leads from Facebook and he currently serves as an adviser for Facebook's client services Real Estate vertical. He also runs a Facebook marketing training and coaching program for Real Estate. Welcome to the Elite Club, Travis Thom!
- **Featured Club Member** for last month was Yvonne Landin. If you have any questions for her, please feel free to email Coach Lisa and she will get you the answers. Congrats Yvonne!
- **Elite VIP 2.0** has a waiting list going for June 2018. Only 1 course this year for graduates of the Elite VIP 1.0. It's 4 months long, 2 sessions a month, group call, \$650 a month, light MW.
- **Upcoming Elite Club event!** If you are interested in meeting with Coach Lisa, Steve de Laveaga and the other Elite Club members from around the nation for a 2 day event in Las Vegas this September, please send Coach Lisa an email to reserve a spot!
- **Reminder:** Write out your 10 monthly goals (½ business and ½ personal). PIN THEM up so you can see them daily. Put a check mark next to the ones you have worked on and highlight when it's 100% accomplished
- **New program available:** SEL – Sales Elite Leadership. Coaching Program for Sales managers. Any referrals will get a ticket in our monthly drawing!
- **Monthly Winner!** Carmen Arruda won the \$100 grand prize for February 2018 Elite Club contest!! Congrats Carmen!!! Will you be next? Make sure to send your WINS, Moneywork, 2 monthly Action Steps, Contribution Exercise and send in any coaching referrals. The winner could be you!

- **Diamond Club**: If you are interested in being a **Diamond Club** Member, please make sure you complete **ALL** of the items in the **Diamond Club** Tracker and Elite Club Scorecard. Follow all directions. Must be turned in by midnight on the last day of the month.
- **The Elite Club LOVES your suggestions!** Please email Coach or one of the Elite Club Committee members and share your ideas with us 😊
- **The Elite Club REALLY LOVES your contributions!** If you have a contribution to the Elite Club content that can be shared with Elite Club members, please email Coach Lisa and Jessica Gist. Get a ticket in the MONTHLY DRAWING!!!
- **ATTN POD members**: All members will be required to fill out a credit card authorization for penalty fees. It will be so much easier and efficient to get all fees collected on time. There will be a small \$1 processing fee from the credit card processing system we use. We are also collecting POD agreements. Please fill it in and please email it back Coach Lisa and Jessica Gist ASAP if you haven't already. Thank you!!
- **All POD member group call** will be Wednesday April 18th at 3:30pm. 45 minute call, SAVE THE DATE!! We ask that all POD members attend. Thank you. These calls are once a quarter.
- **Elite Club FACEBOOK Page**: Check out our Elite Club Facebook Page for Elite Club members only. Please post in there and participate on posts. This is your Club!!! Great way to connect with other members around the nation.
- Don't forget there are 5 ways to enter our **MONTHLY DRAWING**:
 - WIN BIN**- Submit any win from coaching or elite club in that month and receive 1 ticket per win.
 - Moneywork**- 3 assignments, 3 tickets at stake! You can turn in 1, 2, or 3 assignments. 1 ticket per.
 - Action Steps #1 and #2**- Do the Action step within 24 hours and receive 1 ticket in the drawing!
 - Refer a friend in FNTG** - to Elite Sales Coaching waiting lists (openings in June 2018)- receive 1 ticket.
 - Contribution ticket** - Look out for the email telling you what this month contribution exercise is. What you share may be shared with the whole Elite Club, we appreciate you giving back to the club! 1 ticket.