

#8 Office Agenda

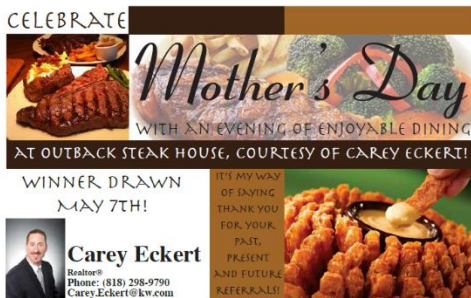
Elite Club #32 April 2018

1. Title Talk: “Methods of Holding Title” is a great topic to discuss as you are showing buyers property or when you sit down to write a contract. I have a flyer here that outlines all of the information necessary to help them make the right selection on how to hold title.

2. Tip on one of our tools: What is the most challenging part of your business on a day to day basis? I have compiled the top 3 answers and want to share them with you. #1 (95% of the time) is Lead Generation. #2 is having systems in place. Lastly, #3 is having the latest, greatest Technology for their business. The reason I bring this up is because we have developed a massive amounts of Marketing and Business tools that will meet each one of these needs for you and your business. Today, I am going to share some marketing tips about Facebook and how it can help you overcome some of these challenges. Tip #1: Post 4-6 times a week half business and half personal. Tip #2: Spend 20-30 minutes each day commenting on potential client’s posts. #3: Do a video 60 seconds or less and talk real estate! These 3 tips will help generate leads.

3. Reminders: Spring is here!!! Perfect time of the year to door knock. Plus, Mother’s Day is around the corner and so is Memorial Day. Perfect time to send out a Mother’s day contest or put up flags

4. Marketing Flavor of the month:



CELEBRATE

Mother's Day

WITH AN EVENING OF ENJOYABLE DINING
AT OUTBACK STEAK HOUSE, COURTESY OF CAREY ECKERT!

WINNER DRAWN
MAY 7TH!

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IT'S MY WAY
OF SAYING
THANK YOU
FOR YOUR
PAST,
PRESENT
AND FUTURE
REFERRALS!



MEMORIAL DAY

Celebrate • Honor • Remember

From your neighborhood real estate agent, Jessica Cellars



ARE YOU READY FOR YOUR FIRST HOME?

BUYING GIVES YOU FREEDOM

- Paint the walls any color you want, or knock a few down.
- Design the kitchen or bedroom you've dreamed about.
- Never worry about an expiring lease, and get big tax breaks.
- Throw parties your friends will talk about for years.

RENTING HAS BIG DRAWBACKS

- Every check goes in the landlord's pocket--no equity.
- Restrictions and no financial gain from remodeling.
- Lease can end or rent can go up at end of term.
- Not-so-wild parties.

5. Thank them for their business: In close, I want to personally thank anyone in this room who has written me in on the buyer side of a transaction, some listing agents will allow you to pick... thank you for picking me and LISTING agents huge thank you for fighting for our company and selecting me as your title/escrow choice, I appreciate you!!!

6. Quote of the day: Make your **VISION** so clear that your FEARS become irrelevant!!!!!!!!!!!!