***#7 Closing Email***

***Elite Club #19 March 2017***

 Congrats on your Escrow MADNESS! WHOOO HOOO! The “LUCKY” Month of the year! Just want to again say THANK YOU from my team and I for the closing we had together last month! We appreciate your loyalty! Means the world to us! So just in case you have plans to do an open house on any new listings you have, here is a reminder of 7 TIPS to make your next Open house a HUGE success!

**7 Steps to a Successful Open House!**

1. Call 250 renters nearby and invite them to the Open House.
2. Post your Open House, picture and details on Facebook and Instagram.
3. Send out Open House invitations to the surrounding neighbors and absentee owners.
4. Offer an incentive for the first 30 people who come to your open house win a prize ($1 lottery ticket)
5. Bring treats, drinks, cards, flyers about purchasing or selling a home, listing sheets and guest registry books for sign ins.
6. Door knock 200 homes nearby and personally invite them to your upcoming open house!
7. Send an email to your entire database (sphere of influence and past clients) telling them the great news about the New Listing and invite them to pop over and see you at your next open house 

 Thank you again for choosing us as your closing company and we look forward to seeing you back in escrow real soon!!!

<Insert your info>