***#3 Weekend Email***

***Elite Club #18 February 2017***

Subject: Open House Going From Cold to Sold!

**Good Morning! Weekend Must Do’s to a Productive Open House!**

Now that it’s the weekend and you’re hosting an open house, ask yourself? What is the outcome you want and why? Do you want to sell the house and pick up BUYERS or another seller? First, start by making a list of things you “should/must” do to achieve that outcome! Let’s break it down and show you how it works:

1. Advertise the property for maximum exposure on Facebook!

2. Send out open house invitations to owners, absentee owners and renters. #MicroFarm

3. Set up **15 to 25** open house signs all around town to direct buyers to your open house!***“Triple the signage, triple the results!”***

4. Send 200 Just Listed/combination Open House reminder “door hangers” to the nearby neighbors.

5. Email your Sphere of Influence and have them pop by your open house!

6. At the Open House, bring treats or refreshments for your buyer traffic!

7. Print out helpful “Buyer Material” to educate potential buyers on their next move!

Hope these open house tips help you on your next open house! My team and I are ready open title when you sell it! Thank you in advance for your business!

Your info here