

Elite Club member,

HAPPY August!!! The Elite Club program has a contest that starts **August 1<sup>st</sup> - August**

**30<sup>th</sup>** **Winner will be drawn August 31st**

**There are 2 different ways to enter:**

1. Every homework assignment you turn in earns you 1 ticket in the drawing (Email--- [Lisa.Crown@fnf.com](mailto:Lisa.Crown@fnf.com) with your homework by August 30<sup>th</sup> or sooner) You can turn 1 assignment in or 5, it's up to you. 1 ticket per assignment.
2. Every **WIN/Success Story** you turn in as a direct result from your coaching with Lisa or you got this win directly from the Elite Club; you will earn 1 ticket in the drawing. Be as detailed as possible with YOUR specific win/success story. Each win gets 1 ticket.
3. FYI...I underlined and BOLDED how to get the assignment to me.

**MONEYWORK:**

1. I need to see your marketing schedule for the entire year. **Dates only**. If you know what piece you are doing write it in. Include weekend email as well.
2. Choose 2-4 agents or lenders that you fell are the MOST LOYAL TO YOU and buy them a little special gift and write out a card to go with it. **I need to see card and gift and who it was sent to.**
3. Learn about E-Flyer pro (product on ITconnectNOW) I want you to EMAIL as a BCC a flyer about it and 3 lines explaining what it is and see out of your **A,B, C clients** how many responded that were interested?: \_\_\_\_\_. I like this product! **I need count and sample you sent.**
4. Call on at least 30-50 NEW listings this month from people in your elite database only. USE the micro farm script!! If you need it email Lisa and she will send it to you. How many calls did you make?: \_\_\_\_\_. How many orders did you open from it?: \_\_\_\_\_
5. Time yourself for a 1 hour TARGET call BLITZ!!! Call every single target you have and try to set an apt with them. How many people did you call?: \_\_\_\_\_. How many apts did you set?: \_\_\_\_\_ **counts only**
6. Do you have any tips for me on my new website? Anything you want to see on there? Anything you want to see in the Elite Club? Any specific video you want me to do? **List your answers**
7. Send me proof your stationary was ordered for August letters. **Receipt or letter sample**

Good luck!!! Hope to see your name on several tickets!!!! This is optional, you don't have to participate. Hope you do!

*Quote of the month:* **WORK UNTIL YOUR IDOLS... BECOME YOUR RIVALS!**

**WINNER DRAWN August 31<sup>st</sup>!!!! IT COULD BE YOU!**